UNDERSTANDING THE DATASET

DATASET:

A dataset is a collection of data within a database .Typically, datasets take on a tabular format consisting of rows and columns. Each column represents a specific variable, while each row corresponds to a specific value. Some datasets consisting of unstructured data are non-tabular, meaning they don't fit the traditional row-column format.

6 STEPS TO ANALYZE A DATASET:

1. Clean Up Your Data.

2. Identify the Right Questions.

3. Break-Down the Data Into Segments.

4. Visualize the Data.

5. Use the Data to Answer Your Questions.

6. Supplement with Qualitative Data.