Brainstorm & idea prioritization

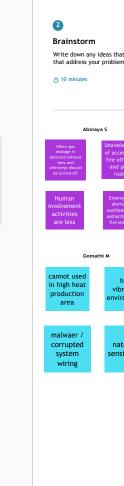
Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

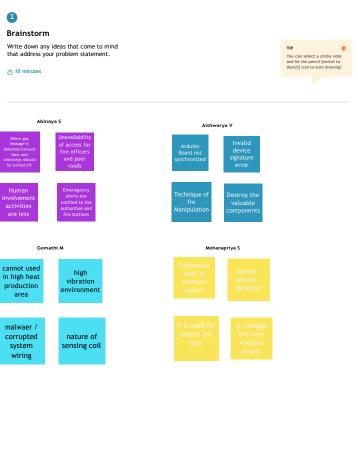
4 1 hour to collaborate 2-8 people recommended

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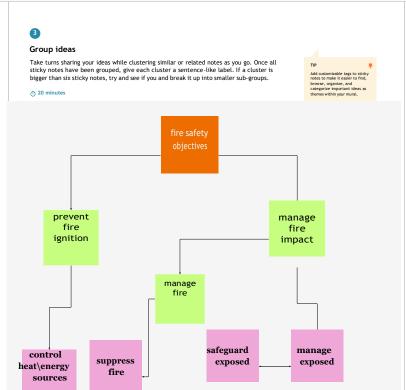
Before you collaborate A little bit of preparation goes a long way with this session. Here's what you need to do to get going. 10 minutes Team gathering Define who should participate in the session and send an invite. Share relevant information or pre-work ahead. Set the goal Think about the problem you'll be focusing on solving in the brainstorming session. Learn how to use the facilitation tools Use the Facilitation Superpowers to run a happy and productive session. Open article









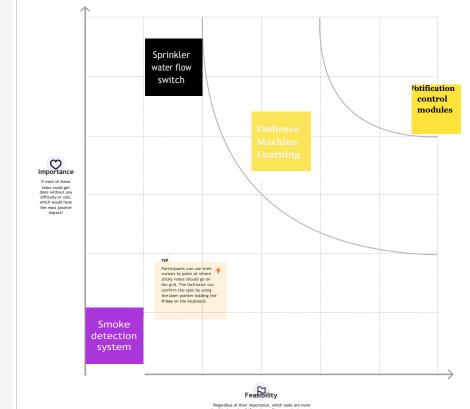




moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

→ 20 minutes

4

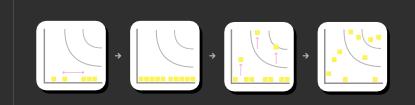


Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.

See a finished version of this template to kickstart your work.

Need some inspiration?





Quick add-ons Share the mural Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session. Export the mural Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive. Keep moving forward Strategy blueprint Define the components of a new idea or strategy. Open the template Customer experience journey map Understand customer needs, motivations, and obstacles for an experience. Open the template Strengths, weaknesses, opportunities & threats Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan. Open the template Share template feedback

After you collaborate

might find it helpful.

You can export the mural as an image or pdf

to share with members of your company who