

Project Design Phase-I

Proposed Solution Template

Date	01 October 2022
Team ID	PNT2022TMID33054
Project Name	Global Sales Data Analytics
Maximum marks	2 Marks

Type your text

Proposed Solution Template:

Project team shall fill the following information in proposed solution templates.

S. No	Parameter	Description
1.	Problem Statement (problem to be solved)	These days, online shopping is essential. Due to COVID, it is difficult to enter a store haphazardly and purchase anything you desire. Therefore, strive to comprehend a few facts, such as the product and customer analyses of this global superstore.
2.	Idea / Solution description	Global sales analysis aids in the precise and exhaustive identification of numerous industries with potential for growth and marketing.
3.	Novelty / Uniqueness	Based on a programme and small tweak to an existing product designed to assist marketers set their products apart from the competition.
4.	Social Impact / Customer Satisfaction	This evaluation reveals how consumer happiness and behaviour intentions are substantially influenced by overall product quality..

5.	Business Model (Revenue Model)	A revenue model specifies how a company would bill clients for goods or services in order to make money. Depending on who is paying for it and what is being delivered, revenue models prioritise the best ways to make money.
6.	Scalability of the Solution	. A multinationalization strategy that aims quick expansion through the imitation of international business models