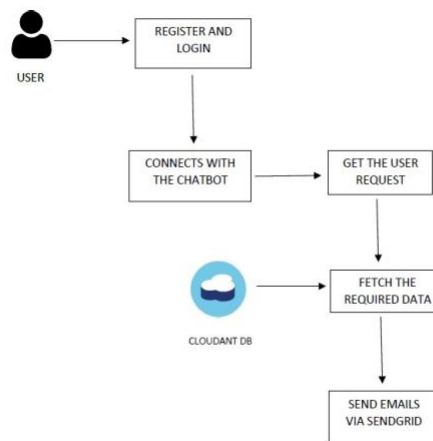


Project Design Phase-I

DATE	29.09.2002
TEAM ID	PNT2022TMID36442
PROJECT NAME	SMART FASHION RECOMMENDER APPLICATION
MAXIMUM MARKS	2 MARKS

Solution Architecture



RECOMMENDATION FILTERING TECHNIQUES :

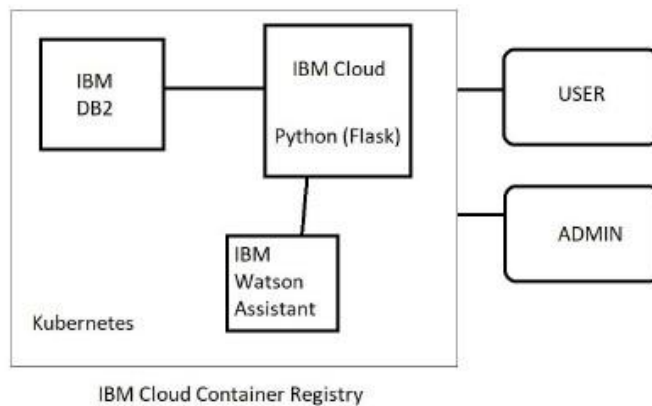
The selection of an effective and accurate filtering technique is crucial for developing a successful recommendation system. These are four widely used recommendation-filtering techniques to build-up the architectures of the recommendation.

- ✦ Content-Based Filtering (CBF) Technique
- ✦ Collaborative Filtering (CF) Technique
- ✦ Hybrid Filtering Technique
- ✦ Hyper personalization Filtering Technique

IBM SOLUTION ARCHITECTURE :

Recommendation systems have the potential to explore new opportunities for retailers by enabling them to provide customized recommendations to consumers based on information retrieved from the Internet.

Solution Architecture:



The successful outcome of the recommendation system depends on the relevance of the filtering technique and its compatibility with the proposed model.

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