Project Design Phase-I
Proposed Solution

Date	3 October 2022
Team ID	PNT2022TMID36442
Project Name	Project –Smart Fashion Recommender Application
Maximum Marks	2 Marks

Proposed Solution Template:

Project team shall fill the following information in proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	● Navigating between various screens tomake an online purchase. This one is the grumpy one. ● Typically, e-commerce features includesearching for a user's product may take more time. ● Search bar leads to the customerfinding a product that is unrelated to what they were looking for.
2.	Idea / Solution description	● You can directly do your onlineshopping based on your choice without any search. It can be done by using a chatbot. ● User recommendations can be madeby the chatbot depending on their interests. ● It may advertise the day's top specialsand promotions. ● It will keep a database of thecustomer's information and orders. ●If the order is accepted, the chatbot will notify the customers.
3.	Novelty / Uniqueness	● Chatbot is like talking to a person ● Customized product search ● 24x7 support
4.	Social Impact / Customer Satisfaction	● Increase sales and conversations ● Personalize the customer experience ● Build brand awareness ● Deal with customer queries
5.	Business Model (Revenue Model)	● Growth opportunities ● Fits into the pocket ● Economical Development

6.	Scalability of the Solution	- Improved customer engagement - Drive sales - Reduce customer acquisition cost - Immediate response for customer queries