NEWS Tracking Application

As news is increasingly accessed on smartphones and tablets, the need for personalizing news app interactions is apparent. We report a series of three studies addressing key issues in the development of adaptive news app interfaces. We first surveyed

users' news reading preferences and behaviors:

analysis revealed three primary types of reader. We then implemented and deployed an Android news app that logs users' interactions with the app. We used the logs to train a classifier and showed that it is able to reliably recognize a user according to their reader type. Finally, we evaluated alternative. adaptive user interfaces for each reader type. The evaluation demonstrates the differential benefit of the adaptation for different users of the news app and the feasibility of adaptive interfaces for news apps.

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

▲ Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

c Learn how to use the facilitation tools Use the Facilitation Superpowers to run a happy and productive session.

situation. Agriculture is the only primary source of income for the farmers but, it is getting affected by the above problem which results in loss of income.

PROBLEM

tracking the news regularly should be done

The user needs a way to get relevant news based on his choices so that the user does not have to spend a lot of time on searching news. News is filled with dos and spams anoncys and imbates the user and effects the user experience. Market is foll of new with all cate goies. Users are not interacted in all the categories and will be more interessed with their personal choices. Tadditional way of trace in green's is down of bodies. user needs a new innovative application to track news with personal based choices. Lack of quick updates for the day results in staying behind in the trend in today's world and

Key rules of brainstorming

To run an smooth and productive session

Encourage wild ideas. Defer judgment. Listen to others.

Go for volume

If nossible he visual

Define your problem statement

Usage of wrong fertilizer for the crops in the inappropriate

Very little resource usage

Track how

often user

Suruthi R

Results

communica

tion

Channe

Sathiya sri K

Brainstorm

Write down any ideas that come to mind

that address your problem statement.

according to and the persons infuencers

credentials

news

Security &

Backup

on time

Track how

often user

Sindhu T

Choice

result

Venimalathy A

genuine

news

single line

heading

Ovrcomes

issues

copyright

Time on

platformuser

preference

of the

language

Like option

user's

preference

to fnd the

options

Different language options

Catagory 01

Choice

based

result

Group ideas

Media Monitoring service

Automate

your

content delivery

process

keyword

Catagory 03

Secure and trusted

Write maintainable code

Oauth Authentication

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

Add to

favourites

Reduced

spam

Catagory 02

Keep the U simple and intuitive

Take turns sharing your ideas while clustering similar or related notes as you go. Once all

sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is

bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

Setting

Importance
If each of these tasks could get

done without any difficulty or cost, which would have the most positive impact?

User data privacy

Keep the UI and intuitive

24/7

Availability

Supporting

virtual

events

your

content

delivery

process

Multiple

language

options

Media Monitoring service

Spam Free

Interactive

user interface to upload

customization

options

Setting keyword

alerts

Hash user

credentials

Finding genuine

news

accessible

Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- Share the mural Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- Export the mural Export a copy of the mural as a PNG or PDF to attach to
- emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint Define the components of a new idea or

Customer experience journey map

Understand customer needs, motivations, and obstacles for an experience.

Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.