

VSB ENGINEERING COLLEGE,KARUR

Department of Computer Science and Engineering

**IBM NALIYA THIRAN**

**PROPOSED SOLUTION**

**TITLE** : News Tracker Application

**DOMAIN NAME** : Cloud computing

**LEADER NAME** : Sathiya sri k

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**MENTOR NAME** : Geetha S

### **Problem Statement (Problem to be solved):**

News associations whose versatile applications as it were to furnish clients with their articles or recordings are passing up on a major an open door. An application, by definition, ought to be applied to play out an errand, to tackle an issue. Most news doesn't do that. As opposed to simply taking care of peruses ongoing stories you expounded on their concerns, applications can give instruments and information that empower clients to as a matter of fact tackle their concerns.

### **Idea / Solution description:**

Begin with a group of people first. Rather than pondering what your association produces (news stories) and how to squeeze that into an application, begin without any preparation and think about your crowd. Who are they, and what issues do they confront? Utilize your creative mind, do some pretending with associates, and really converse with a few genuine individuals

## **Novelty / Uniqueness:**

Building portable instruments with information isn't so natural as bringing in a XML feed of your most recent titles. Yet, assuming you will burn through a huge number of dollars fostering a versatile application at any rate, you should spend somewhat more to fabricate a genuine application that tackles issues and makes publicists pay heed.

## **Social Impact / Customer Satisfaction:**

These applications are tied in with taking care of issues and empowering the client to make a move — go to this bar, shop at that store, lease this loft. These are the applications that form faithful crowds since they assist individuals with finishing things rather than simply introducing something else, they feel committed to do (stay aware of reports). That is significant for clients, however for promoters too.

## **Business Model (Revenue Model):**

Building versatile instruments with information isn't generally so natural as bringing in a XML feed of your most recent titles. Yet, assuming you will burn through a large number of dollars fostering a portable application at any rate, you should spend somewhat more to construct a genuine application that tackles issues and makes sponsors pay heed