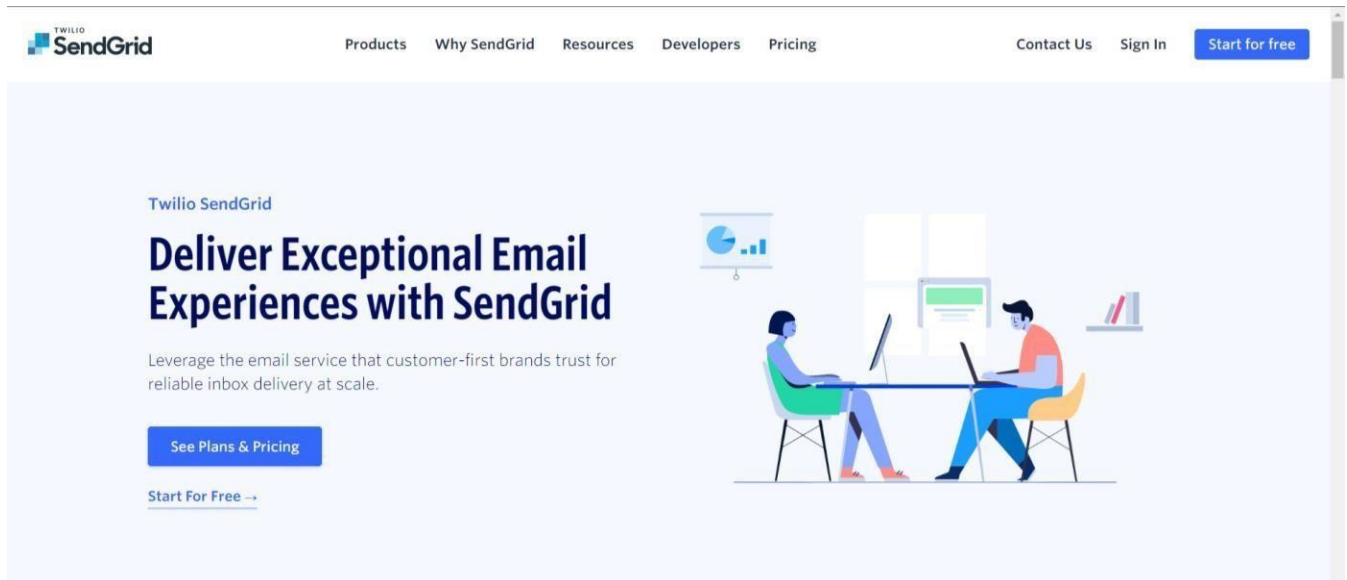


SETTING UP APPLICATION ENVIRONMENT

Create Sendgrid Account

Step 1:

Navigate to <https://sendgrid.com>



Step 2:

Click on “Start for free” and register yourselves by entering required details and click on create account

The screenshot shows the SendGrid sign-up page. The header includes the Twilio SendGrid logo and the heading 'Let's Get Started'. Below this is the text 'Sign up for free. No credit card required.' The form fields include 'Email Address' with a dropdown arrow, a checkbox for 'Use email address as username', and 'Password' with a dropdown arrow and a note 'Must have at least 16 characters.' There is a reCAPTCHA widget with the text 'I'm not a robot' and a 'Create Account' button at the bottom. A sidebar on the right titled 'Try it out!' lists features: 'Automated drip campaigns', 'Password resets', 'Newsletters', 'Receipts', 'Delivery notifications and updates', and 'Promoted emails'. A paper airplane icon is shown flying towards the top right.

Step 3: That's it you have created your SendGrid account and got access to dashboard

The screenshot shows the Twilio SendGrid dashboard. On the left is a sidebar with navigation links: Dashboard, Email API, Marketing, Design Library, Stats, Activity, Suppressions, Settings, and Twilio SMS (marked as NEW). At the bottom of the sidebar is a 'REPUTATION' bar at 100%. The main content area is titled 'Welcome, JAYANTH!' and includes a message: 'To get up and running quickly, please follow the steps outlined below.' Below this is a blue banner that says 'Send your first emails with Twilio SendGrid'. The primary task is 'Create a sender identity', which explains that a sender identity is the 'from' email address. It offers two options: 'Create a Single Sender' (highlighted with a blue button) and 'Authenticate a domain instead'. An example email header is shown: 'Your Business <janedoe@your_business.com>' to me. At the bottom, a section titled 'Send your first email' states: 'Please create a sender identity before sending your first email.'