Ideation Phase
Literature Survey

Date	19 September 2022
Team ID	PNT2022TMID31325
Project Name	Project - News Tracker Application
Maximum Marks	4 Marks

AUTHOR	PAPER TITLE	YEAR	JOURNAL	CRITICS
Martijn Kleppe and Marco Otte	Analysing and understanding news consumption patterns by tracking online user behaviour with a multimodal research design	2017	Digital Scholarship in the Humanities	The data collection, pre-processing, and pattern discovery takes more time.
Scott R. Baker Nicholas Bloom Steven J. Davis Kyle J. Kost	Policy News and Stock Market Volatility	2019	National Bureau of Economic Research	The history of thought in financial markets has shown a surprising lack of consensus about a very fundamental question: what ultimately causes all those fluctuations in the price of speculative assets like corporate stocks.
Marios Constantinides , John Dowell , David Johnson , Sylvain Malacria	Exploring mobile news reading interactions for news app personalisation	2015	University College London	Reviewers reported they did not find the adaptive menu beneficial and would prefer a snapshot of articles within multiple categories as opposed to being restricted to one. None reported wanting article summaries despite reading long articles and being probed in the post interviews.
Oscar Westlund	MOBILE NEWS A review and model of journalism in an age of mobile media	2012	Digital Journalism	The importance of trust has been highlighted future research studies can focus on the antecedents of trust Users require lower level of trust.
Wei Guo and Bo Zhang	Research on Development Strategy of News App under the	2019	International Conference on AI and Big Data	Algorithm-based recommendation of this cutting-edge technology will face numerous tests

	Background of Artificial Intelligence		Application (AIBDA 2019)	from journalists, social ethics, laws and regulations.