Ideation Phase
Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2022TMID38736
Project Name	Project - Personal Expense Tracker Application
Maximum Marks	4 Marks

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Step-2: Brainstorm, Idea Listing and Grouping

Abinayashri

Create and remove categories	Eliminates the unwanted expenses	Helps you to maintain bills in periodic manner
Adding calendar to the app	Alerts the user with email notifications	User friendly interface

Srimathi

Manual addition of categories and bills	Simple and attractive display of expenses	Setting the salary of user
Making users a clear idea of expenses they made	Sending message to the user when they cross limit	Providing suggestions based on prior expenses

Vasela Parvin

Helps you to maintain bills in periodic manner	Graphical represntation of each exenses	Comaprision with the past history expenses
Manually can add the prefered categories	Alerting the user when the wallet is zero	Multi factor authentication while login

Suvashini

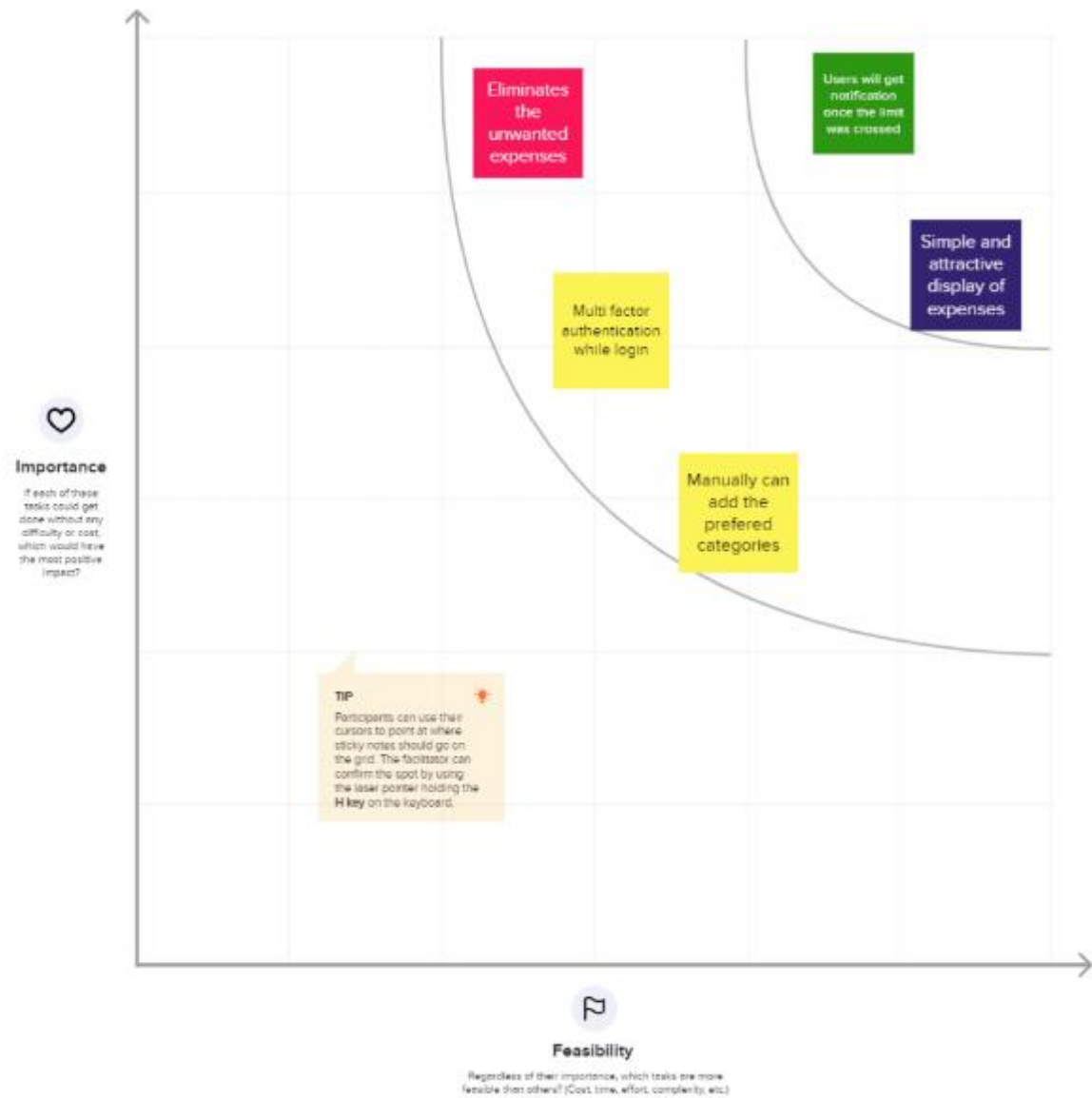|		
Expenses of the user should be tracked in monthly basis	Manually setting the preferable limit	Upgrade our daily expense for easy to calculate next month process
Account details should be cofindential enough	Users will get notification once the limit was crossed	Giving suggestions on reducing the expenses

Step-3: Idea Prioritization

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Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕐 20 minutes

Eliminates the unwanted expenses

Users will get notification once the limit was crossed

Simple and attractive display of expenses

Multi factor authentication while login

Manually can add the prefered categories

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Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

TIP

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the **H key** on the keyboard.

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Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

X