


## Ideation Phase

### Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2022TMID38736
Project Name	Project - Personal Expense Tracker Application
Maximum Marks	4 Marks

#### Step-1: Team Gathering, Collaboration and Select the Problem Statement



### Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 🕒 10 minutes to prepare
- 🕒 1 hour to collaborate
- 👥 2-8 people recommended

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#### Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

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- A Team gathering**  
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
- B Set the goal**  
Think about the problem you'll be focusing on solving in the brainstorming session.
- C Learn how to use the facilitation tools**  
Use the Facilitation Superpowers to run a happy and productive session.

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#### Define your problem statement


What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

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**PROBLEM**

To overcome the traditional method of calculating the expenses and to alert the user when they cross the expense limit.



#### Key rules of brainstorming

To run a smooth and productive session

- ➕ Stay in topic. ➕ Encourage wild ideas.
- ➕ Defer judgment. ➕ Listen to others.
- ➕ Go for volume. ➕ If possible, be visual.

## Step-2: Brainstorm, Idea Listing and Grouping

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### Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

#### TIP

You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

### Abinayashri

Create and remove categories	Eliminates the unwanted expenses	Helps you to maintain bills in periodic manner
Adding calendar to the app	Alerts the user with email notifications	User friendly interface

### Srimathi

Manual addition of categories and bills	Simple and attractive display of expenses	Setting the salary of user
Making users a clear idea of expenses they made	Sending message to the user when they cross limit	Providing suggestions based on prior expenses

### Vasela Parvin

Helps you to maintain bills in periodic manner	Graphical representation of each expenses	Comaprision with the past history expenses
Manually can add the prefered categories	Alerting the user when the wallet is zero	Multi factor authentication while login

### Suvashini

Expenses of the user should be tracked in monthly basis	Manually setting the preferable limit	Upgrade our daily expense for easy to calculate next month process
Account details should be confidential enough	Users will get notification once the limit was crossed	Giving suggestions on reducing the expenses

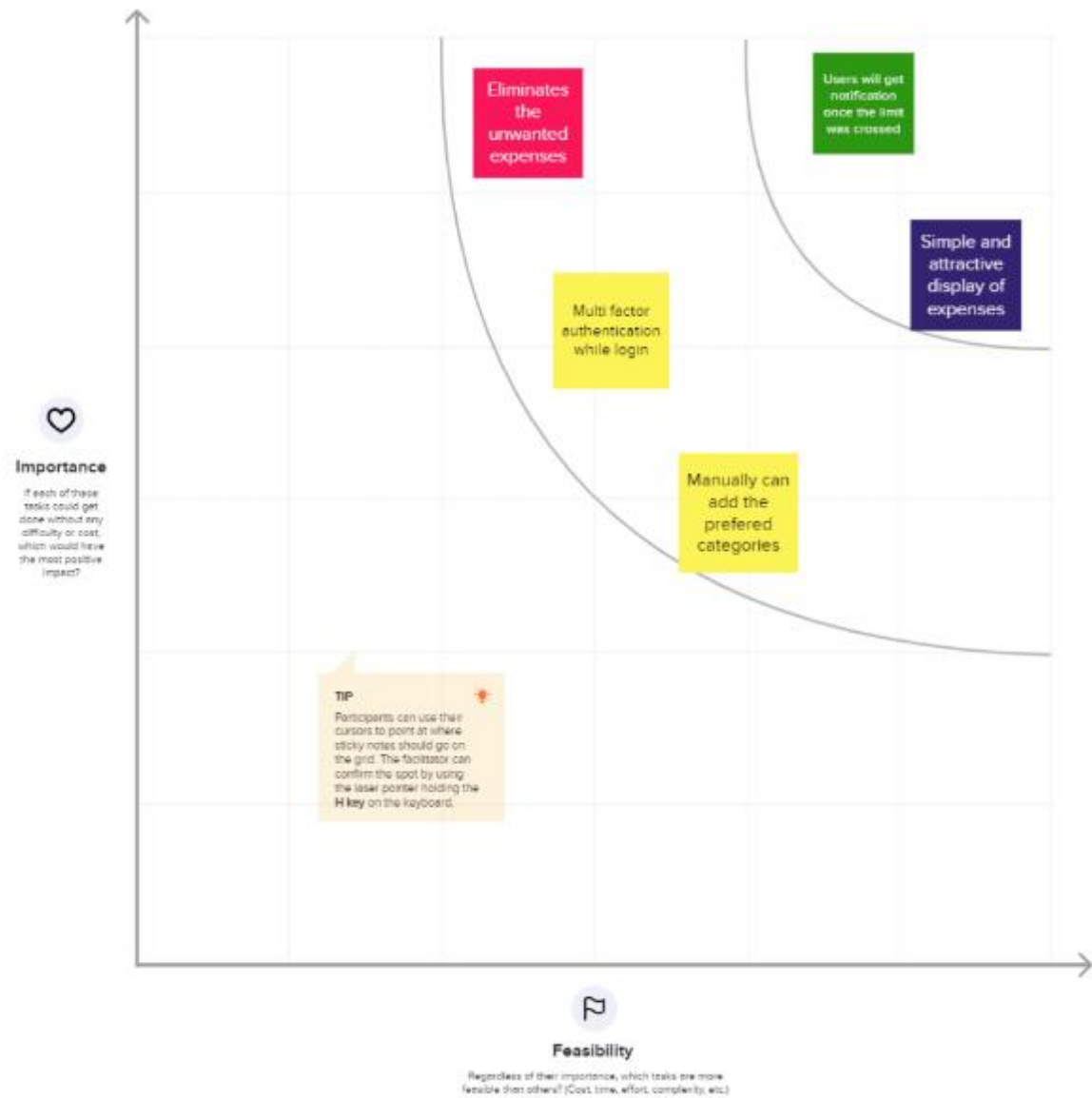
## Step-3: Idea Prioritization

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### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes



X