

Brainstorm & idea prioritization

Use this template in your your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare 1 hour to collaborate

2-8 people recommended

Title: Web Phishing Detection Team id: PNT2022TMID30885

Before you collaborate A little bit of preparation goes a long way with this session. Here's what you need to do to get going. ⊕ 10 minutes Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead. Set the goal Think about the problem you'll be focusing on solving in the brainstorming session. Learn how to use the facilitation tools Use the Facilitation Superpowers to run a happy and productive session. Open article →

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

→ 5 minutes

PROBLEM How might we help detect and prevent phishing

Key rules of brainstorming To run an smooth and productive session Stay in topic. Encourage wild ideas.

Listen to others.

If possible, be visual.

Defer judgment.

Go for volume.

Define your problem statement

ரு 10 minutes

Brainstorm

Kiruthika M 👋

Write down any ideas that come to mind

that address your problem statement.

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Jeeva B 🚁

Gowshika N

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

Training & Awareness Tools & Technology Caperior regular

ADENTIFICA

DESCRIPTION

D Evaluation & Monitoring

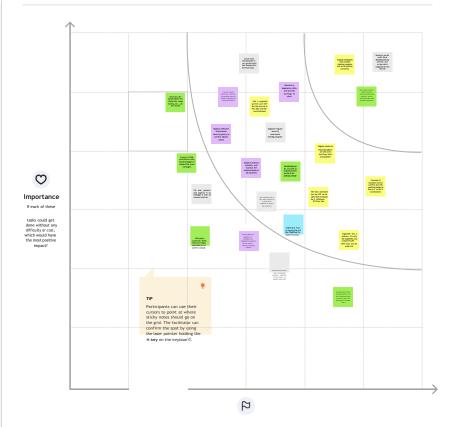
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Collect & Create

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

→ 20 minutes



Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.



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After you collaborate You can export the mural as an image or pdf to share with members of your company who might find it helpful.

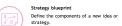
Quick add-ons

Share the mural Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

Export the mural

Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward



strategy.

Open the template ->



Understand customer needs, motivations, and obstacles for an experience.

Open the template \rightarrow



Strengths, weaknesses, opportunities & threats Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan. Open the template



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