Ideation Phase Empathize & Discover

Date	27 OCTOBER 2022
Team ID	PNT2022TMID23730
Project Name	Real-Time Communication System
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Empathy Map Canvas:

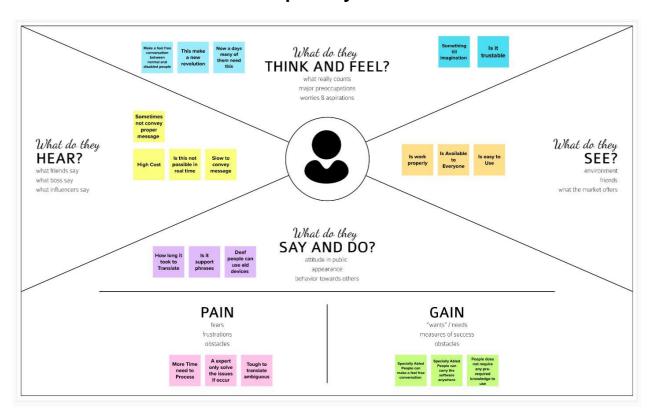
An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's

behaviours and attitudes.

It is a useful tool to helps teams better understand their users.

Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

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Reference:

https://app.mural.co/t/student25008/m/student25008/1662819422223/b2 0a2a3b6112b2cb920b84

2ecc2d57ed5fe8ee3b?sender=uf2f07d75b85eafd64aaa0004