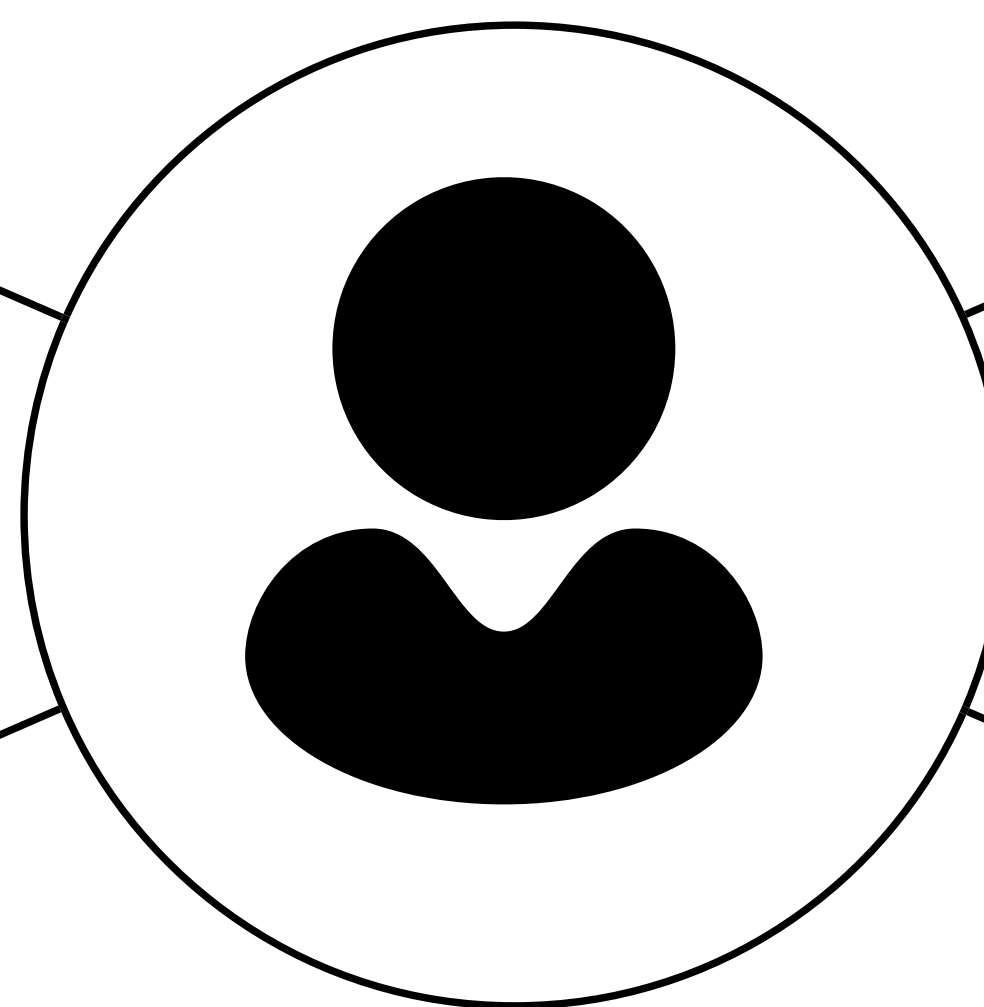


THINK AND FEEL?

what really counts
major preoccupations
worries & aspirations



SAY AND DO?

attitude in public
appearance
behavior towards others

SEE?

environment
friends
what the market offers

Compact
in size

Suitable to
use in any
environment

It requires
bright or
medium
background to
detect the
action of hand.

It works if
the doctor
wear the
gloves

It will work by
misuse the
activities of
other person's
in ICU

Useful to
avoid
spreading of
infections

Is it work
properly ?

Is it easy to
use?

What is
maximum
distance between
camera and the
operating
person?

Can it able
to respond
fastly ?

Is it accurately
detects the
gesture of the
doctor if he/
she wear
gloves?

Consult
others

Test the
product

Test the
operating
speed

Easy to
handle by
all

Test the
accuracy

Able to fix
and
operate in
ICU

PAIN

fears
frustrations
obstacles

Can it able
to
response
fastly

Can it
detect
accurately?

Can
anybody
able to
operate
easily?

GAIN

"wants" / needs
measures of success
obstacles

Reduce
human
work

Low cost

Easy to
operate

Reduce
the spread
of
infections

Fast
working

Accuracy