

# Brainstorm Ideation

Key rules of brainstorming  
To run an smooth and productive session  
Stay in topic.  
Defer judgment.  
Communicate with real time problem  
If possible, be visual.  
Listen to others.  
Encourage wild ideas.  
PROBLEM  
Need to manage the st

Start with the  
right  
problems.

define the  
business  
outcomes.

Easy access  
ability of a computer or a robot controlled by a computer to do tasks that are usually done by humans because they require human intelligence and discernment.

Use this template in your own  
brainstorming sessions so your team  
can unleash their imagination and  
start shaping concepts even if you're  
not sitting in the same room.

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

Choose the  
right  
technology.

Monitoring  
your organization can use machine learning to constantly track millions of events in real time and to alert you when needed.

Processing  
reactive,limited  
memory, theory  
of mind, self-  
aware.

Before you collaborate  
A little bit of preparation goes a long way with this session. Here’s what you need to do to get going.

Brainstorm  
Write down any ideas that come to mind that address your problem statement.  
10 minutes

Collect and  
organize  
your data.

Analysing  
subset of business intelligence that uses machine learning techniques to discover insights, find new patterns and discover relationships in the data. In practice,

TrackingObject  
tracking is a deep learning process where the algorithm tracks the movement of an object.