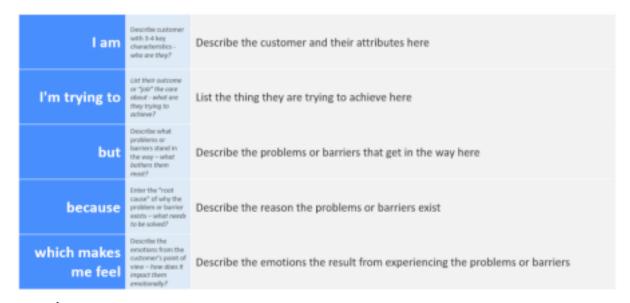
Ideation Phase Define the Problem Statements

Date	27 September 2022
Team ID	PNT2022TMID33736
Project Name	AI-POWERED NUTRITION ANALYZER FOR FITNESS ENTHUSIASTS
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.



Example:

Worldwide are using predictive analytics artificial intelligence and natural language processing to help scores of fitness enthusiasts to track and monitor their nutrition and calorie intake. Al and its various subset leveraged by these platforms to identify the

calorie intake and alse to make food recommendations for a healthy diet.Platform uses

NLP and mathematical models from the optimation

theory and

predictive analysis. Al applications are

Neutrino,FitGenie.

Problem Statement (PS)	I am (Customer)	I'm trying to	But Because	Which makes me feel
PS-1	Fat customer	To reduce the weight and form correct weight	Heart More disease cholesterol	If the person reduce the weight feel like flexible and happy
PS-2	Lean customer	To gain correct weight	Sugar,weak Does not eat bone the proper food at correct time	If the person gain the weight feel like energy and satisfied