



3. TRIGGERS

TR

1. When people around us bully.
2. Peer pressure beauty standards, society's point of view, etc.,
3. When obesity and consumption of unhealthy foods lead to health issues

6. YOUR SOLUTION

SL

If you are working on an existing business, write down your current

solution first, fill in the canvas, and check how much it fits reality.

If you are working on a new business proposition, then keep it blank until you fill in the canvas and come up with a solution that fits within customer limitations, solves a problem matches customer behavior

To develop an end-to-end web application that helps the user maintain the nutrition present in their body. And help the user to eat nutrition-rich food. Also, allow for maintaining the diet. At the same time, the user details are maintained.

9. CHANNELS of BEHAVIOUR

CH

8.1 ONLINE

What kind of actions do customers take online?

- Upload a photo of the Food
- Nutrition content is predicted
- Maintain the nutrition present in it

8.2 OFFLINE

What kind of actions do customers take offline? Extract offlinechannels

from #7 and use them for customer development.

- See the history of the foods taken
- See the nutrition table
- See the health of their body