Explore AS, differentiate

fine CS.

CS fit in

1. CUSTOMER SEGMENT(S)

CS

Who is your customer?
i.e. working parents of 0-5 4.0. kids

People who want to lose weight, and those whowant to gain weight healthily. Everyone who feels to stay fit and healthy by consuming snutritious food and following calorie conscious diet.

4. CUSTOMER

connection, available devices.



What constraints prevent your customers from taking action or limit their choices of solutions? i.e. spending power, budget, no cash. network

- 1. Shortage of time due to work pressure
- 2. Not able to control cravings and end up eating unhealthy and high-calorie foods.

7. AVAILABLE SOLUTIONS



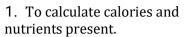
Which solutions are available to the customers

or need to get the job done? What have they tried in

- 1. Personal diet tracking app which helps to maintain a diet, highrich nutrition is predicted and delivering unrelated data.
- 2. Personal nutritionist or trainer to suggest the correct schedule according to customer requirements.

cus on Jar, tap into E

2. JOBS-TO-BE-DONE / PROBLEMS



2. Monitor customer's calorie consumption too and maintaina diet

5. PROBLEM ROOT CAUSE



What is the real reason that this

1. Due to a shortage of time, the preparation of healthy home food is replaced by consuming

unhealthy fast food.

- 2. Teenagers are addicted to fast food which leads to obesity
- 3. Many apps fail to display the accurate nutrition content in food

8. BEHAVIOUR



i.e. directly related: find the right solar panel installer,

- 1. Eating healthy and low-calorie foods.
- 2. Following a diet plan and consuming nutritious foods.
- 3. Working out or taking up any sport involves physical activity

ocus on J&P, tap into BE, understand

3. TRIGGERS

TR

6. YOUR SOLUTION



9. CHANNELS of BEHAVIOUR



- 1. When people around us bully.
- 2. Peer pressure beauty standards, society's point of view, etc.,
- 3. When obesity and consumption of unhealthy foods lead to health issues

If you are working on an existing business, write down your current

solution first, fill in the canvas, and check how much it fits reality.

If you are working on a new business proposition, then keep it blank until you fill in the canvas and come up with a solution that fits within customer limitations, solves a problem matches customer behavior

To develop an end-to-end web application that helps the user maintain the nutrition present in their body. And help the user to eat nutrition-rich food. Also, allow for maintaining the diet. At the same time, the user details are maintained.

1 ONLIN

What kind of actions do customers take online?

- Upload a photo of the Food
- Nutrition content is predicted
- Maintain the nutrition present in it

8.2 OFFLINE

What kind of actions do customers take offline? Extract offlinechannels

from #7 and use them for customer development.

- See the history of the foods taken
- See the nutrition table
- See the health of their body