




Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

Share template feedback



Need some inspiration?

See a finished version of this template to kickstart your work.

Open example →

➔

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

- A Team gathering**
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
 - B Set the goal**
Think about the problem you'll be focusing on solving in the brainstorming session.
 - C Learn how to use the facilitation tools**
Use the Facilitation Superpowers to run a happy and productive session.
- Open article →

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM

How might we [your problem statement]?



Key rules of brainstorming

To run an smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

Athithya KA

python can be used	...to help...	need some more work
Emergency alert must be faster and more accurate	Emergency alert must be faster and more accurate	Cost must be affordable
Multiple language must be used	Multiple language must be used with good pronunciation	

Dharani S

it will be more effective	More work need to be done for content creation	Adaptive accessible software
User friendly	Backend can be developed with it	Identify requirements should be strong
Authorized user can only track location	UI can be in bright color	Location should be accurate

Dinesh kumar CS

go with python	Log in password system	2FA support should be there
app should require login	Admin can monitor and control	Mobile interface should be available
Backend must be error free	Location can also access	Cost should be minimum

Arun kumar K

python can be used	it will be based on python	Backend can be used
python is a free and open source	Adaptive accessible software	Mobile interface should be available
python change and how can the user	python can be used	Adaptive accessible software can be used

TIP

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

Software usage

python

C laNGUAGE

Backend software

Java

python

UI interface

bright colour and cartoon based

attractive

security

Must be from free hacking and it should be strong

one relative can access

cost

budget friendly

parent

one relative

Emergency alert

buzzer must ring

call should be forwarded to local police station

TIP

Add customizable tag to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

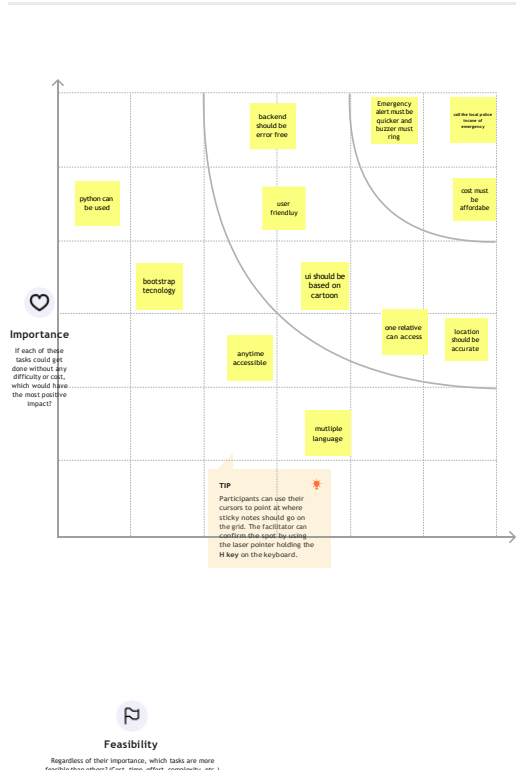
20 minutes

Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

Feasibility

Regardless of their importance, which tasks are more feasible to achieve? (Cost, time, effort, accessibility, etc.)



TIP

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm this need by using the laser pointer holding the H key on the keyboard.

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After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- A Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- B Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

- Strategy blueprint**
Define the components of a new idea or strategy.
Open the template →
- Customer experience journey map**
Understand customer needs, motivations, and obstacles for an experience.
Open the template →
- Strengths, weaknesses, opportunities & threats**
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
Open the template →

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