

Ideation Phase

Define the Problem Statements

Date	20 September 2022
Team ID	PNT2022TMID30228
Project Name	Retail Store Stock Inventory Analytics
Maximum Marks	2 Marks

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Retailer	Get product	Unable to get product at time	Inefficient communication	Frustrated
PS-2	Retailer	Get synced	Unable to get product info.	Incomplete access	Stress
PS-3	Retailer	Get product	Unable to get product	Inprogress/ Unavailability	Depressed
PS-4	Retailer	Sell product	Unable to sell product	Low quality	Miserable
PS-5	Retailer	Sell product	Unable to sell product	Over-cost	Anxiety