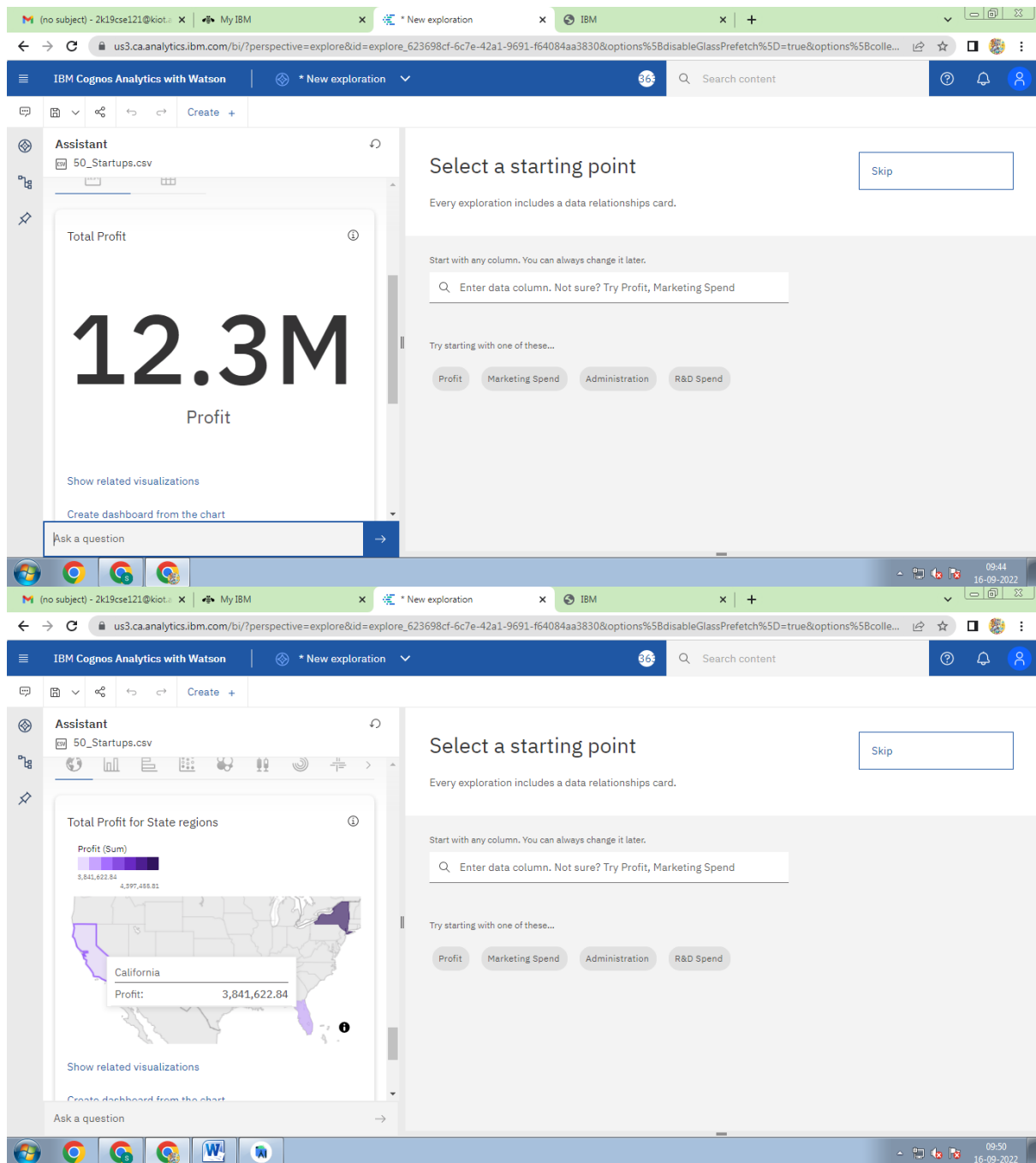


ASSIGNMENT 1 NIVETHA S 611219104304 KIOT

https://us3.ca.analytics.ibm.com/bi/?perspective=explore&pathRef=.my_folders%2Fstart%2Bexploration



IBM Cognos Analytics with Watson | * New exploration

Assistant
50_Startups.csv

Total Profit for State regions

Profit (Sum)

3,841,622.54 4,397,455.81

Florida

Profit: 4,021,487.43

Show related visualizations

Create dashboard from the chart

Ask a question

Select a starting point

Every exploration includes a data relationships card.

Skip

Start with any column. You can always change it later.

Enter data column. Not sure? Try Profit, Marketing Spend

Try starting with one of these...

Profit Marketing Spend Administration R&D Spend

IBM Cognos Analytics with Watson | * New exploration

Assistant
50_Startups.csv

Total Profit for State regions

Profit (Sum)

3,841,622.54 4,397,455.81

New York

Profit: 4,397,455.81

Show related visualizations

Create dashboard from the chart

Ask a question

Select a starting point

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Profit Marketing Spend Administration R&D Spend

IBM Cognos Analytics with Watson

New exploration

Search content

Assistant

50_Startups.csv

@Cognos

Here are the visualizations from source 50_Startups.csv:

Profit and R&D Spend

Measures

R&D Spend Profit

R&D Spend

Profit

0 2,000,000 6,000,000 10,000,000

Ask a question

Select a starting point

Skip

Every exploration includes a data relationships card.

Start with any column. You can always change it later.

Enter data column. Not sure? Try Profit, Marketing Spend

Try starting with one of these...

Profit Marketing Spend Administration R&D Spend

IBM Cognos Analytics with Watson

New exploration

Search content

Assistant

50_Startups.csv

@Cognos

Here are the visualizations from source 50_Startups.csv:

Profit and Marketing Spend by State

Measures

Marketing Spend Profit

Marketing Spend

Profit

Values

California Florida New York

Ask a question

Select a starting point

Skip

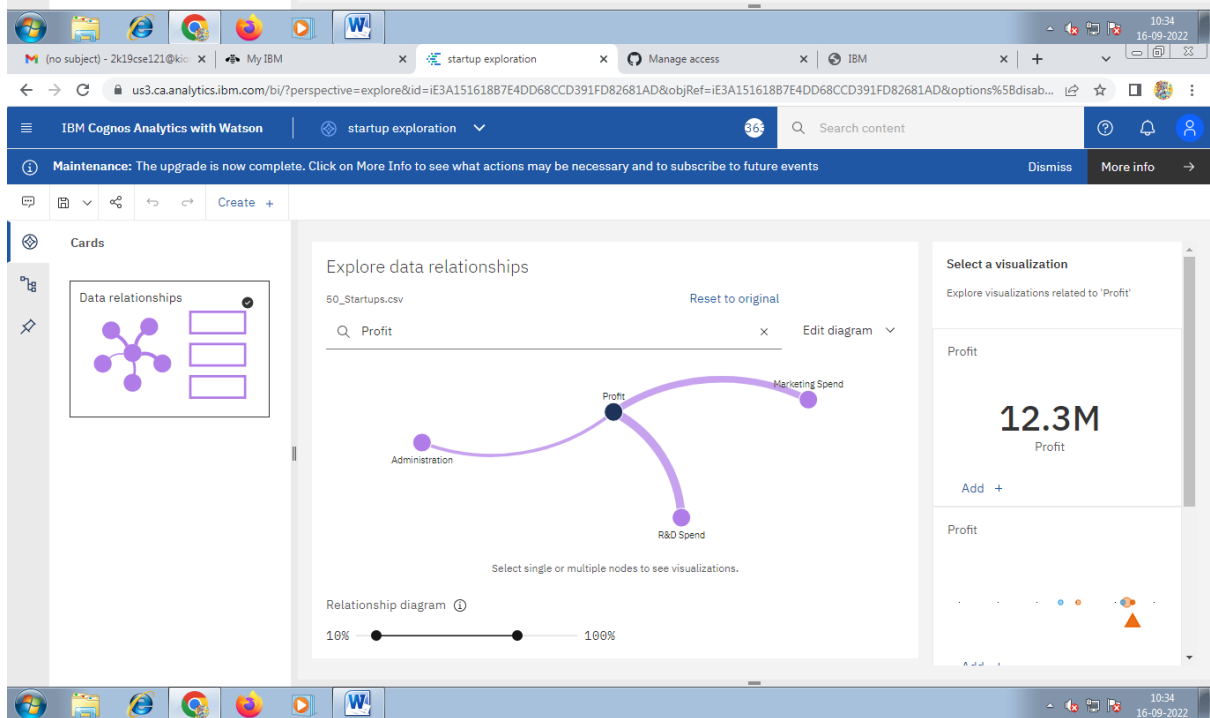
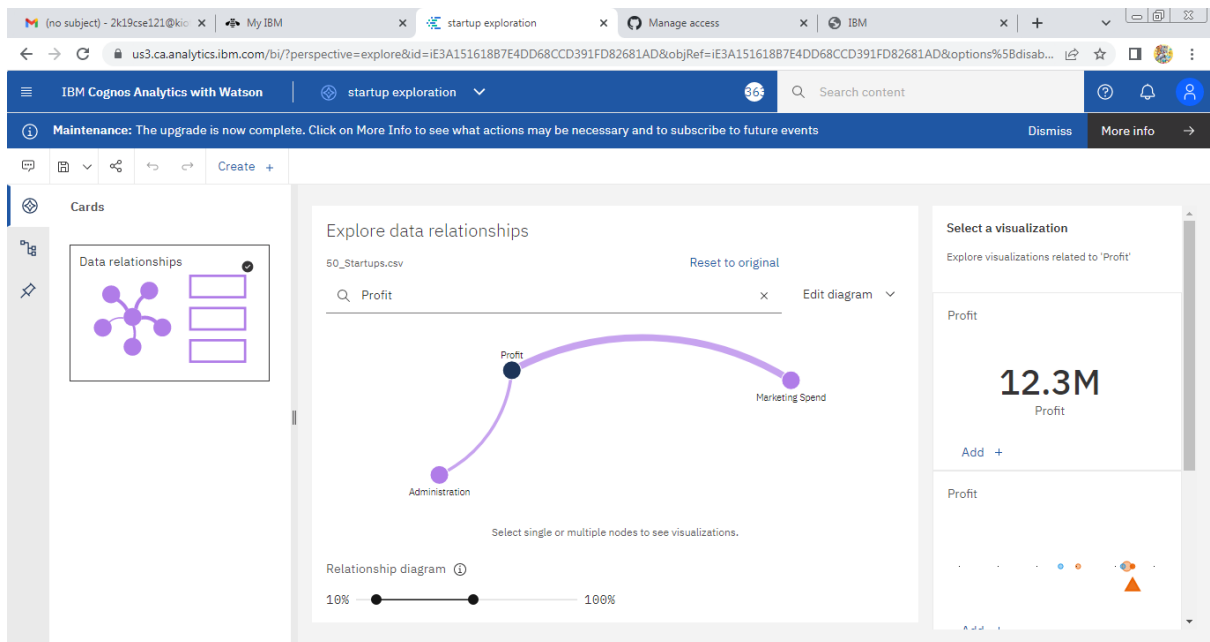
Every exploration includes a data relationships card.

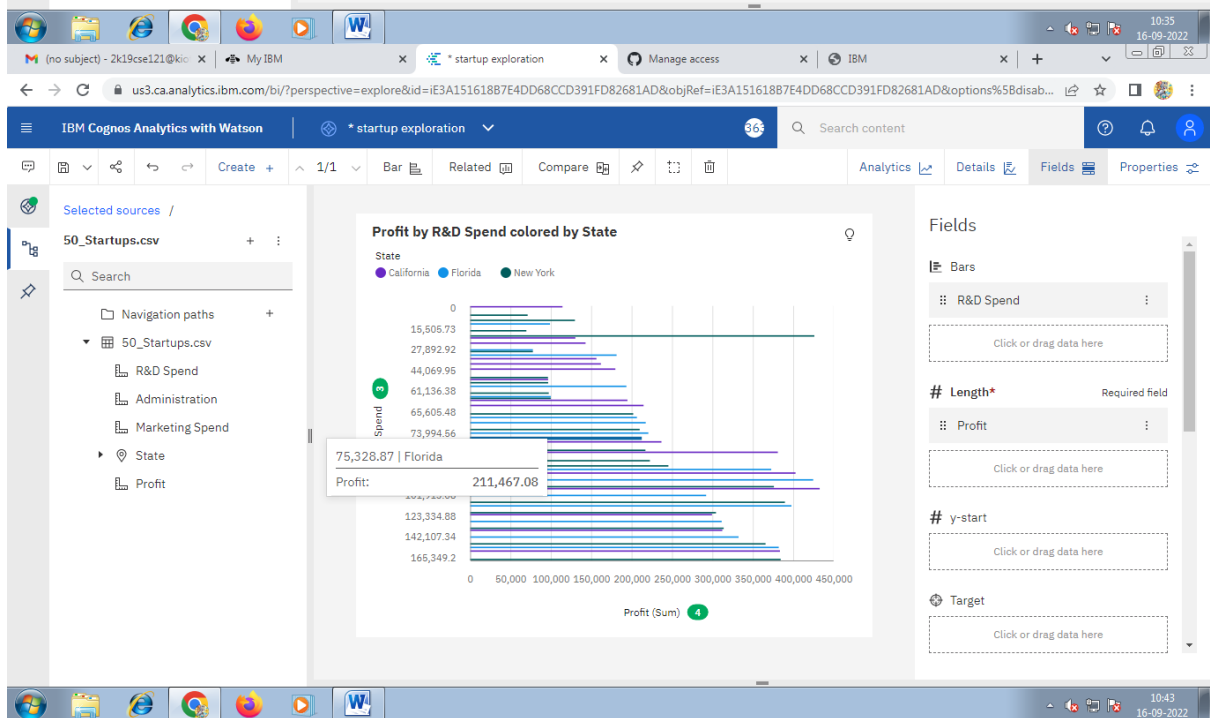
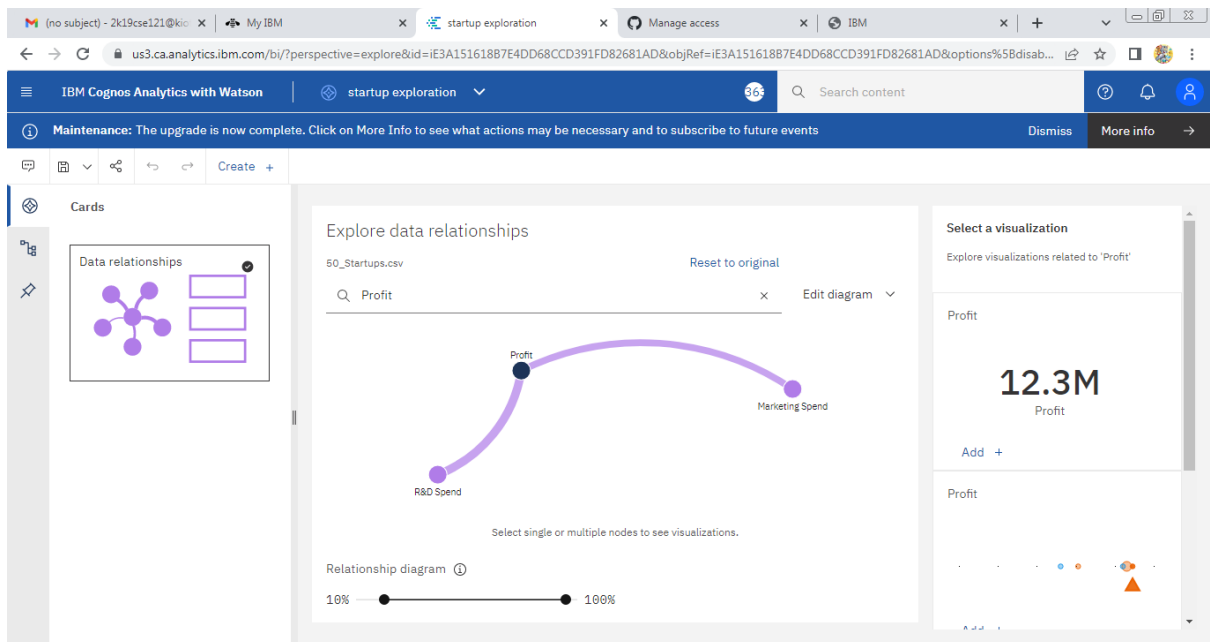
Start with any column. You can always change it later.

Enter data column. Not sure? Try Profit, Marketing Spend

Try starting with one of these...

Profit Marketing Spend Administration R&D Spend





IBM Cognos Analytics with Watson | * startup exploration

Search content

Analytics Details Fields Properties

Create + 1/1 Crosstab Related Compare

Selected sources /

50_Startups.csv

Navigation paths

- 50_Startups.csv
 - R&D Spend
 - Administration
 - Marketing Spend
 - State
 - Profit

Profit for Profit, State and State

Profit		14,681.4	35,673.41	42,559.73
California	California	29,362.8	(no value)	85.11
	Summary	29,362.8	(no value)	85.11
Florida	Florida	(no value)	(no value)	(no v
	Summary	(no value)	(no value)	(no v
New York	New York	(no value)	71,346.82	(no v
	Summary	(no value)	71,346.82	(no v
Summary		29,362.8	71,346.82	85.11

Fields

Columns

- Profit

Rows

- State
- State

Values* Required field

- Profit

IBM Cognos Analytics with Watson | * startup exploration

Search content

Analytics Details Fields Properties

Create + 3/3 Crosstab Related Compare

Selected sources /

50_Startups.csv

Navigation paths

- 50_Startups.csv
 - R&D Spend
 - Administration
 - Marketing Spend
 - State
 - Profit

Profit for Marketing Spend and State

Profit		0	1,903.93	28,334.72	35,534.17
California	California	85,119.46	(no value)	130,400.66	(no v
Florida	Florida	(no value)	(no value)	(no value)	(no v
New York	New York	316,900.54	129,852.16	(no value)	139.55
Summary		402,020	129,852.16	130,400.66	139.55

Fields

Columns

- Marketing Spend

Rows

- State

Values* Required field

- Profit

