

Define CS, fit into CC	1. Customer segment(s) CS From young people to old people From Working professional to jobless person From poor to rich Every one reads news now a days .	6. Customer Constraints CC No network ,provide Download Option No Well organized Content Annoying User Interface No customization Option . Click-bait(topics and content not related	5. Available Solutions AS User can have the option to be customized Chat bot that slove the user Queries Providing Quick Access to Fav Topic User friendly Interface ,avoid ads . Prioritize news according to user interest and location	Explore AS, differentiate
	2. Jobs-to-be-Done / Problems J&P Bad user interface Providing dark mode Searching releated news Forced notification and ads Misleading ads and unorganized content	9. Problem Root Cause RC Light mode may not good for eye No service to complain No download option user may not have the interest Provide notification for the user fav topics No user customization	7. Behaviour BE User searching news and washing time on it User may feel stressed eye User may avoid notification if it is not releated User gets frustrated while using bad user	

Focus on J&P, tap into BE, understand RC

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<p>3. Triggers</p> <p>People asking about latest news When thing go viral When need to report about weather ,market ,sports and etc</p> <p>TR</p>	<p>10. Your Solution</p> <p>Providing search bars and customization for the users Providing chat bot Providing dark mode User can control their the notification Providing comment and like for the users to get user interest</p> <p>SL</p>	<p>8. Channels of Behaviour</p> <p>Online User can interact with their communities and ask Queries</p> <p>Offline User can save post and then read then later User can hare the post for their friends</p> <p>CH</p>
<p>4. Emotions: Before / After</p> <p>feel waste of time for reading unwanted content Felling frustrated about misleading news</p> <p>EM</p>		