

Ideation Phase

Brainstorm & Idea Prioritization Template


Date	17 October 2022
Team ID	PNT2022TMID30858
Project Name	CAR RESALE VALUE PRDCTION
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Step-1: Team Gathering, Collaboration and Select the Problem Statement:



Brainstorm & idea prioritization

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⌚ 10 minutes to prepare
🗓 1 hour to collaborate
👤 2-5 people recommended

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Before you collaborate
A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

⌚ 10 minutes

Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

[Open articles](#)

1 Define your problem statement
What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

⌚ 5 minutes


To predict the accurate value of the used cars using Applied Data Science

Key rules of brainstorming
To run an smooth and productive session

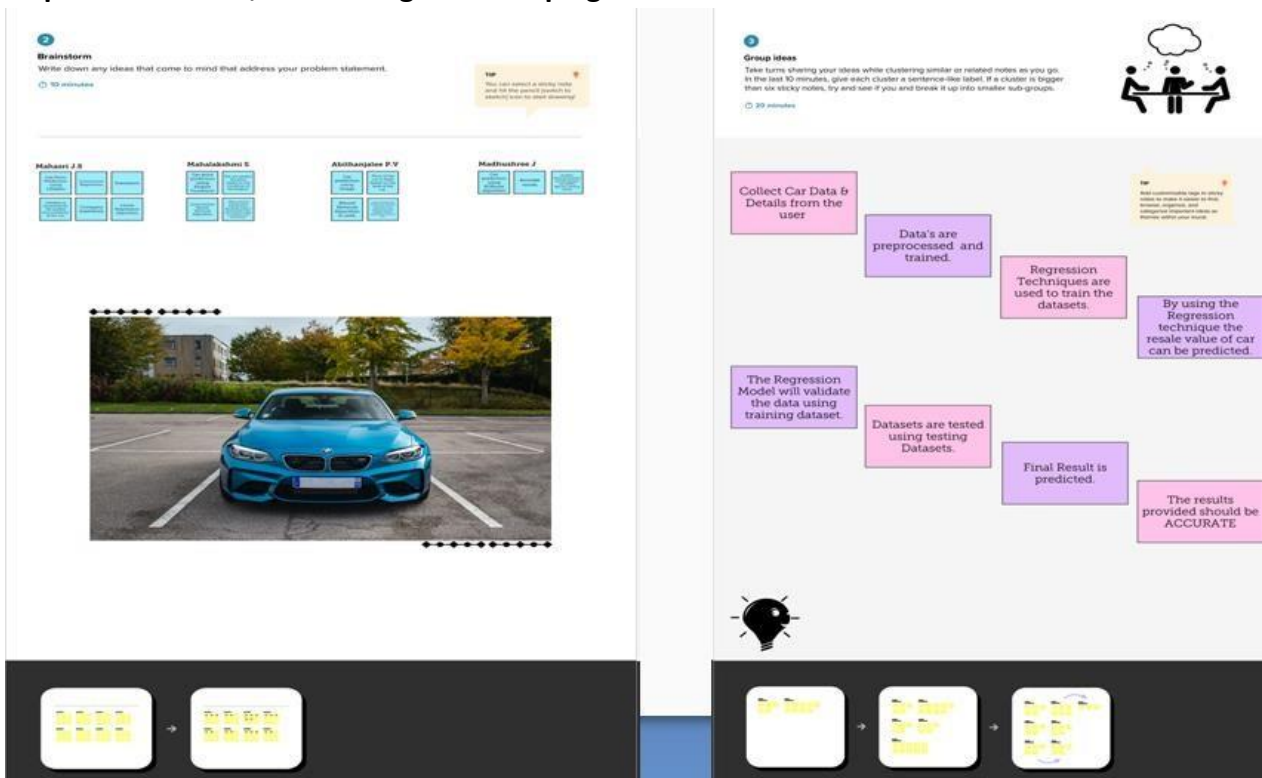
- Stay on topic.
- Order judgement.
- Go for volume.
- Encourage wild ideas.
- Listen to others.
- If possible, be visual.

Need some inspiration?
Here is a template to help you get started.

[Open inspiration](#)



Step-2: Brainstorm, Idea Listing and Grouping:



Step-3: Idea Prioritization:

