

## Brainstorm & ideaprioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- (b) 10 minutes to prepare 1 hour to collaborate
- 2-8 people recommended

A little bit of preparation goes a long way with this session. Here's what you need to do to get going. (†) 10 minutes Team gathering Define who should participate in the session and send an invite. Share relevant information or pre-work ahead. B Set the goal Think about the problem you'll be focusing on solving in Learn how to use the facilitation tools Use the Facilitation Superpowers to run a happy and productive session. Open article →

Before you collaborate

→ 5 minutes 

## Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

PROBLEM How might we select the students based on their percentage to get admission in our University

Key rules of brainstorming Stay in topic. Encourage wild ideas. Defer judgment. Staten to others.

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

### YOGESHWARAN



PRADEEPA

Brainstorm

Write down any ideas that come to mind that address your problem statement.



# → 20 minutes

making better choices of

Group ideas

Retrieve data, from analysis based on the data set used that shows how the the database using panda's library. The functions used are iloc, loc, query, etc. different parameters affect chances of admissions

Take turns sharing your ideas while clustering similar or related notes as you go.

than six sticky notes, try and see if you and break it up into smaller sub-groups.

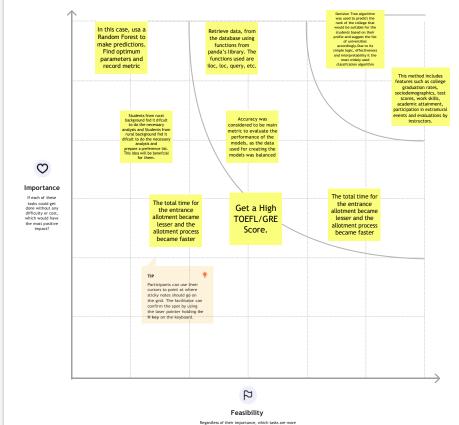
In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

## Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

→ 20 minutes



feasible than others? (Cost, time, effort, complexity, etc.)

Share template feedback





















You can export the mural as an image or pdf to share with members of your company who might find it helpful.

After you collaborate

Quick add-ons

A Share the mural Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

Export the mural Export a copy of the mural as a PNG or PDF to attach to

emails, include in slides, or save in your drive.

Keep moving forward



Customer experience journey map Understand customer needs, motivations, and obstacles for an experience.

Open the template → Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan. Open the template →

Share template feedback