NUTRIONAL ANALYZER TeamID:PNT2022TMID30659

SCENARIO

Taking a picture, Uploading, Browsing, understanding, and rating our website

Steps

What does the person (or group) typically experience?

Interactions

What interactions do they have at each step along the way?

People: Who do they see or talk to?

Places: Where are they?

Things: What digital touchpoints or physical objects would they use?

Goals & motivations

At each step, what is a person's primary goal or motivation? ("Help me..." or "Help me avoid...")

Positive moments

What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting?

Negative moments

What steps does a typical person find frustrating, confusing, angering, costly, or time-consuming?

Areas of opportunity

How might we make each step better? What ideas do we have? What have others suggested?

Entice

How does someone initially become aware of this process?

Visit website or app	Register into best website	Neighbors or colleagues already aware of this app	Browse food items	View details about nutritious
They feel lazy to maintain a diet as a beginner	They attracted the most by the fast foods and junk foods	Most users feel comfortable with dietary apps rather than physical fitness	The customer seeks a chance to stay aware of junk foods	The customer wants stay fit and healthy

People can able to view their dashboard and content	The apps can be accessed through tablets, PC, laptops, smart phone.	Need internet connection	Technology improvement	Assurity of we use.

It's fun know nutritious contents in your favorite food	Knowing each food nutritional content is very interesting

of fear of ommitment atthis step

ch food ontent is esting	Excitement about the diet ("Here we go!")	Following diet chart is very bare- bones and simple

Enter

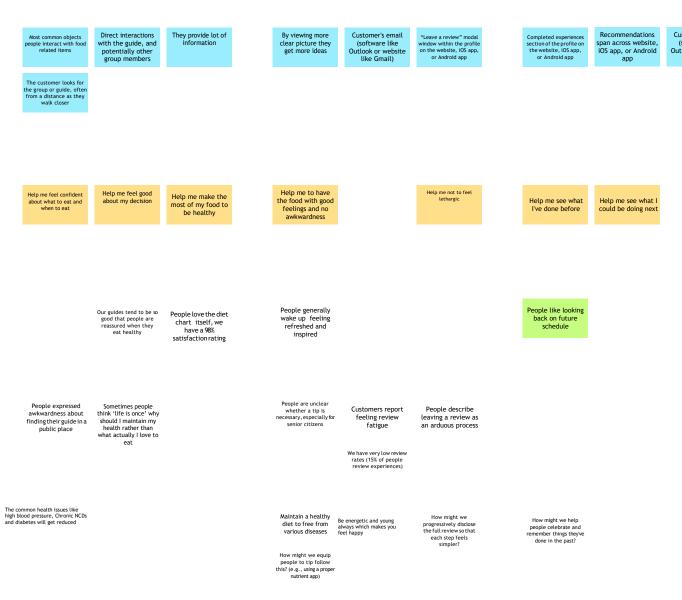
What do people

experience as they

begin the process?

In the core moments in the process, what happens? vith the guide, and potentially other

Engage



Exit

What do people

typically experience

as the process finishes?

Extend

What happens after the

Personalized offer for regular assessment

experience is over?