

Define CS, fit into CC	1.CUSTOMER SEGMENT(S) CS <ul style="list-style-type: none">➤ Fitness fanatic persons➤ Sports persons➤ Senior citizens	6. CUSTOMER CONSTRAINTS CC <ul style="list-style-type: none">➤ Valuable time of users➤ Internet facility➤ Mobile phone	5. AVAILABLE SOLUTIONS AS <p>To detect the nutrition based on fruits like Sugar, Fiber, Protein, Calories,etc. to make the users conscious about their foods.</p>	Explore AS, differentiate
	2. JOBS-TO-BE-DONE / PROBLEMS J&P <ul style="list-style-type: none">➤ Low quality image leads to wrong prediction of objects➤ Misidentifications of images	9. PROBLEM ROOT CAUSE RC <ul style="list-style-type: none">• Busy Schedule• Junk Foods	7. BEHAVIOUR BE <ul style="list-style-type: none">• Consulting Doctors• Maintaining their own diet	
Identify TR & strong EM	3. TRIGGERS TR <p>Through creating awareness programs about diets, advertisements, neighbors or through social media</p>	10. YOUR SOLUTION <p>To track the health care plan of an individual. To calculate the calories in the food by uploading images. To suggests food based on their health conditions.</p>	8.CHANNELS OF BEHAVIOUR ONLINE: <ul style="list-style-type: none">• Through social media• Channel Advertisements OFFLINE: <ul style="list-style-type: none">• Through neighbors• Through pamphlets• Through dietician	Identify TR & strong EM
	4. EMOTIONS: BEFORE / AFTER <p>Before:Unhealthy, Confused After: Healthy, Confident</p>			