

Ideation Phase

Brainstorm & Idea Prioritization Template


Date	19 September 2022
Team ID	PNT2022TMID31307
Project Name	Personal Assistance for Seniors who are Self-Reliant
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Step-1: Team Gathering, Collaboration and Select the Problem Statement


Template



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- ⌚ 10 minutes to prepare
- 🗓️ 1 hour to collaborate
- 👥 2-8 people recommended



Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

⌚ 10 minutes

A

Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

C

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) →

1


Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

⌚ 5 minutes

PROBLEM

Sometimes elderly people forget to take their medicines on time. They also forget the names of their medications. It is difficult for the doctors and their family members to monitor the patient around the clock to avoid this problem. This medicine reminder system have been developed. This app reminds the user to take a medicine on the appropriate time. The device notifies the user with the help of voice assistance.



Key rules of brainstorming

To run a smooth and productive session

- 🗣️ Stay in topic.
- 💡 Encourage wild ideas.
- ⏸️ Defer judgment.
- 👂 Listen to others.
- 🗣️ Go for volume.
- 👁️ If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

BRINTHA D

Voice Notification	An easy to use reminder system	No need to depend on others
Provides care free life	Accurate Evaluation	The application is used by hospitalized patients
No need to monitor medicine intake in hospital	No need to appoint caretakers	Can take good medicine on the scheduled time

CINEHAA M

User friendly	Reminders via voice	A report on medicine intake status
Provides voice assistance	Reminds user to take last dose of medicines	A message for the user about the medicine intake
A Good Companion	Reminders for the next opportunity	This app is Effective and easy to use

KEERTHANA T

Users always get notified about a dose of emergency	Users can call their family to take some emergency medicine	App that allows users to make some emergency notifications
24x7 monitoring system	Secure database	Provides patient privacy
Provides health tips every time and time	Ensuring safety of the patient	Cloud is used for storage

MAHESWARI J

Voice assistance	Automated medicine reminder	Random Assistance
Reminds user about the dose of the medicine	Provides pharmacy service	Friendly user
Provides emergency notification	Provides medicine details	Real notification for the health checkups

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes

An easy to use medicine reminder system for the elderly people that helps their doctors and family members to monitor their activities more effectively, thus helps to prevent errors in medications and other possibilities.

It can be implemented in smart watches and home IOT devices. It should have the ability to send notifications and provide voice assistance in offline mode also.

It shows medicine availability. If not it will send notifications to buy next batch of medicines.

To generate a report on the medicine intake that makes it easier for the doctors to monitor the patient conditions.

To send reminders via voice Notification when the patient forgets to take medicine on the scheduled time. Also alerts them if the medicine stock is about to finish.

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

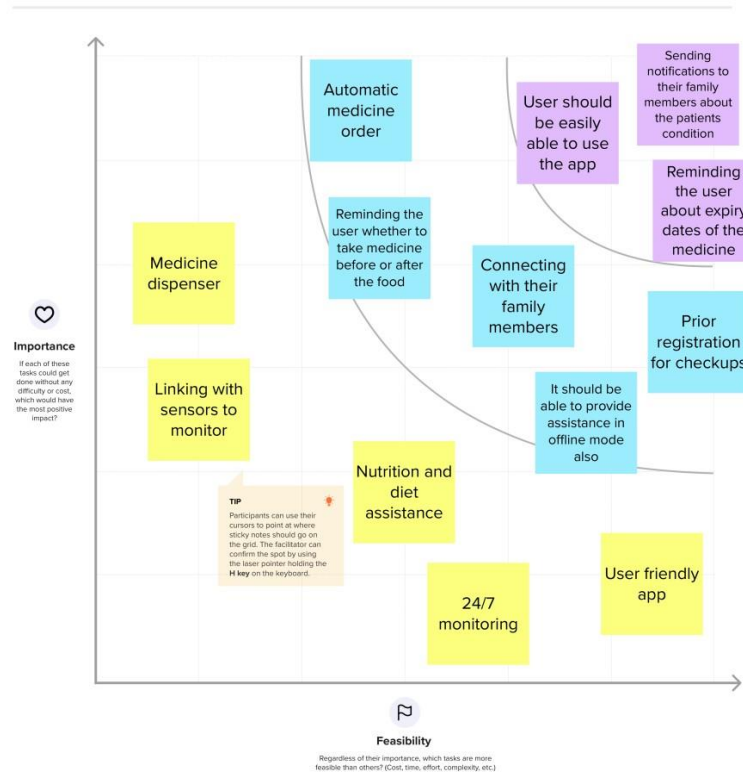
Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



→

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

- Strategy blueprint**
Define the components of a new idea or strategy.
[Open the template →](#)
- Customer experience journey map**
Understand customer needs, motivations, and obstacles for an experience.
[Open the template →](#)
- Strengths, weaknesses, opportunities & threats**
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
[Open the template →](#)

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