Focus on J&P, tap into BE

CS, fit into

1. CUSTOMER SEGMENT(S)



- -Trashvan Drivers and Workers
- -Metropolitian Citizens
- -Waste Holders

6. CUSTOMER CONSTRAINTS

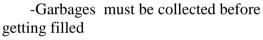
- Requires recycling and protection against chemical substance
 - Internet is necessary to use web app

5. AVAILABLE SOLUTIONS



- Customer can send the message about smart wastes if any damage on the IOT device
- -Can collect the wastages before getting overflowing

2. JOBS-TO-BE-DONE / PROBLEMS



-overflowing should be avoided

9. PROBLEM ROOT CAUSE



-High amount of wastages created by citizens

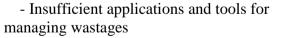
-waste management is not properly handled by management

7. BEHAVIOUR



- -Sensor sense the amount of garbage level
- -Send notification to the respected garbage collector

3. TRIGGERS





10. YOUR SOLUTION

-The main solution is to make a clean environment and well defined smart wastage management system

8. CHANNELS of BEHAVIOUR



8.1.ONLINE

Advertising through social media 8.20FFLINE

. Exploring the information about smart waste management











-Before: More negative emotion associated with increased intention to reduce waste management. -After: Replaceable containers with prepress. Containers for separate collection of garbage. Ring method garbage collection - solid waste collection by a garbage truck that arrives once every few days to a special schedule.