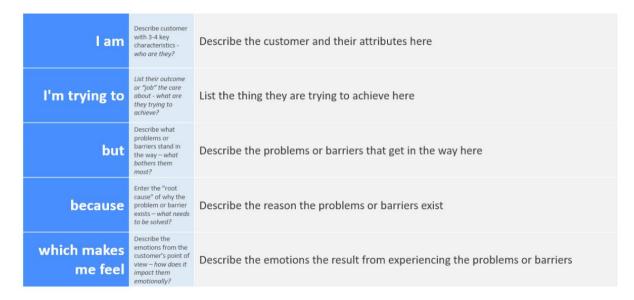
Ideation Phase Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID31287
Project Name	Containment Zone Alerting Application
Maximum Marks	2 Marks

Customer Problem Statement:

The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.



Example:



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	A passenger	Go to my friend's house	I don't know if it is safe for me	Covid-19 infections are spreading rapidly	Worried and scared for my safety
PS-2	A social worker	Help people during the pandemic	I want to know the containment zones	I have to take precautionary measures while travelling	Prepared and Warned on my movements
PS-3	Cab Driver	Get unaffected and shortest routes for travel	I am getting unclear and indirect routes	There are no proper guidance or reference map for containment zones	Annoyed and Avoided
PS-4	Police	To warn people on the containment zones and prevent people from trespassing	Getting incorrect results	Zones are not getting updated regularly	Uncertain of the zones