

**Project Design
Phase-II Customer
Journey Map**

DATE	16 October 2022
TEAM ID	PNT2022TMID51072
PROJECT NAME	Virtual Eye - LifeGuard For Swimming Pools To Detect
MAXIMUM MARKS	2 MARKS

Customer Journey Map :

User journey

by the Design Team of Accura Vision NL

People
2-9

Time
30 min

Difficulty
Beginner

Creating a user journey is a quick way to help you and your team gain a deeper understanding of who you're designing for, aka the stakeholder in your project. The information you add here should be representative of the observations and research you've done about your users. 🧑🏻

1 Phases <small>High-level steps your user needs to accomplish from start to finish</small>	Monitor the person using Virtual eye boat safety system	Set the Automatic alarm for drowning detection	Set to intimate to the Life Guards to rescue the people	The guard will be formed in case in the event of drowning or swimming accidents
2 Steps <small>Defined actions your user has to perform</small>	systems have been installed in swimming pools	Set the alarm to be alert the Lifeguard	Continuously Monitoring the drowning	Save the life of the drowning person
3 Feelings <small>Where your user might be thinking and feeling at the moment</small>	<div> <div>Earlier prediction can be possible</div> <div>Easy to Use the virtual eye drowning detection system</div> </div>	<div> <div>It reduce the death possibilities</div> <div>It provide high accuracy</div> </div>	<div> <div>Its detects automatically</div> <div>It provide information to the Lifeguard</div> </div>	<div> <div>Its is more secure and highly effective</div> <div>Real time detection of a drowning person in pool</div> </div>
	<div> <div>Installation cost high</div> </div>	<div> <div>Sometimes can't find correct drowning person</div> </div>	<div> <div>Increase Performance</div> </div>	<div> <div>Much more needs to be done to prevent drowning</div> </div>
4 Pain points <small>Problems your user runs into</small>	Sometimes may occur error	During drowning, aspirated water enters into the body cause some problems	Drowning injuries can cause brain damage & other serious outcomes	Sometimes can't find correct drowning person
5 Opportunities <small>Potential improvements or enhancements to the experience</small>	<div> <div>It has AI cameras. So that easy to identify the drowning</div> <div>Identify the errors during the process</div> </div>	<div> <div>Identify the people during drowning</div> <div>It can provide very stable monitoring</div> </div>	<div> <div>Its is more secure and highly effective</div> <div>Real time detection of a drowning person in pool</div> </div>	<div> <div>Its is suitable for any swimming pool</div> <div>Ensuring safety</div> </div>