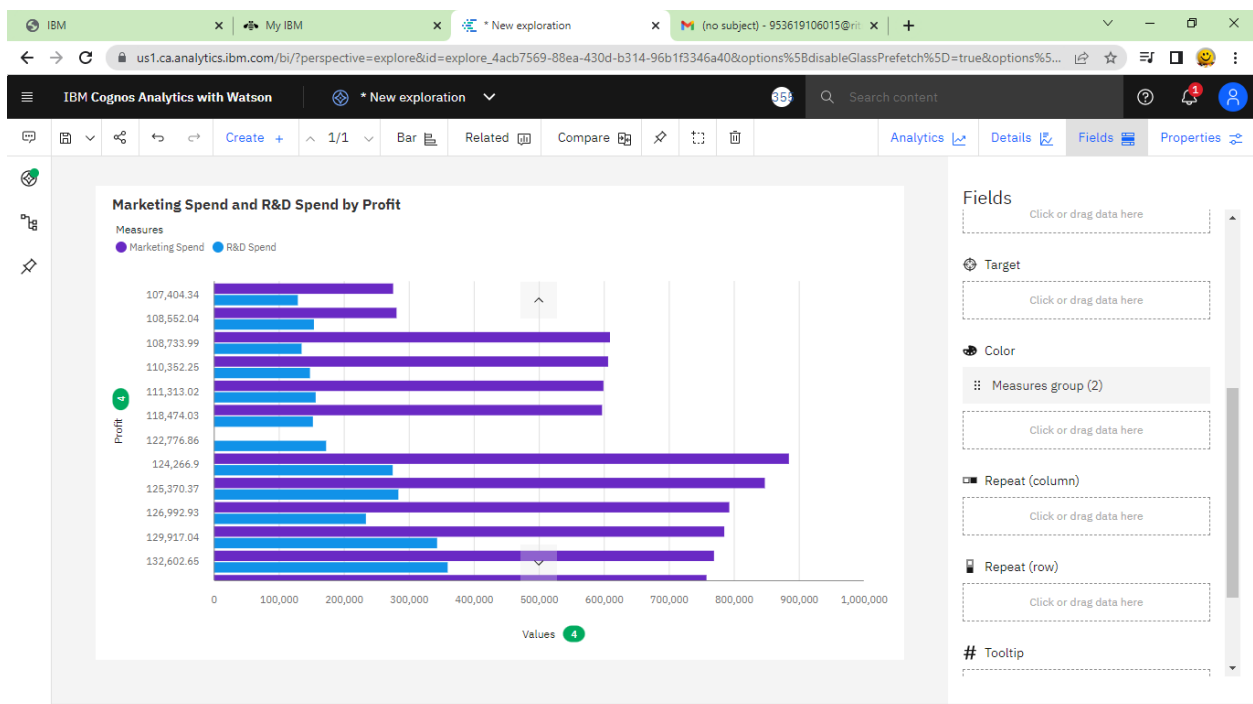
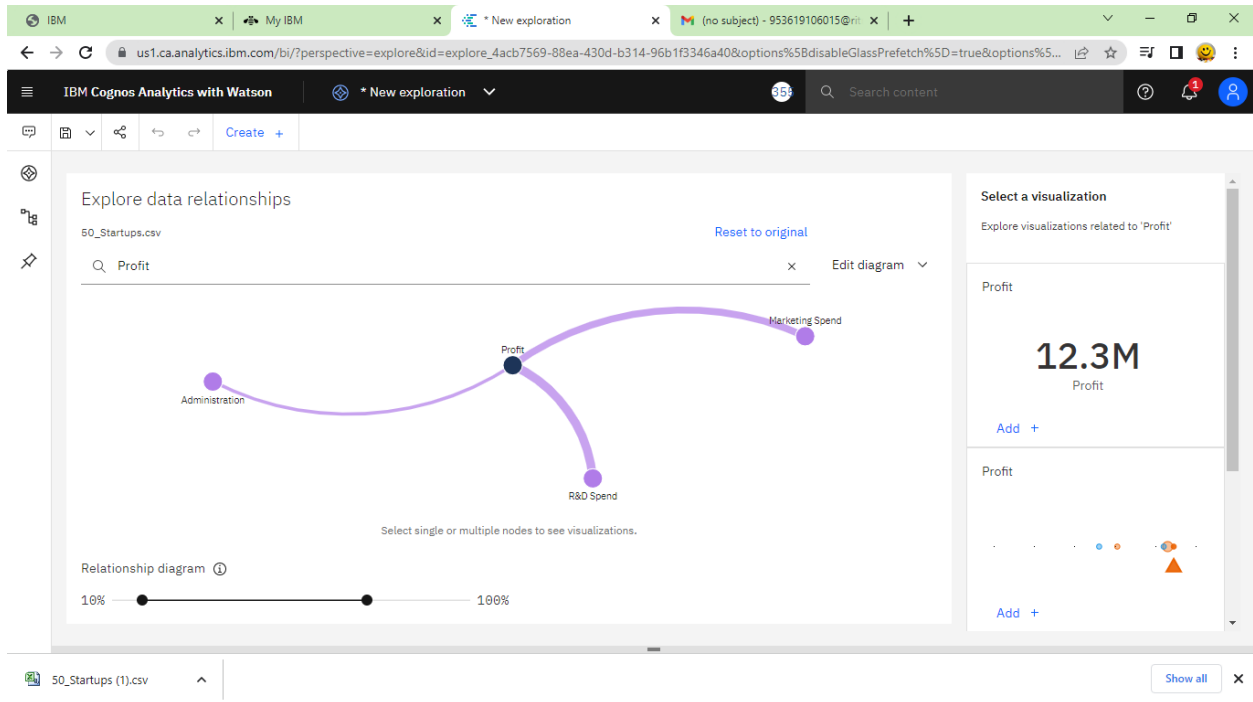
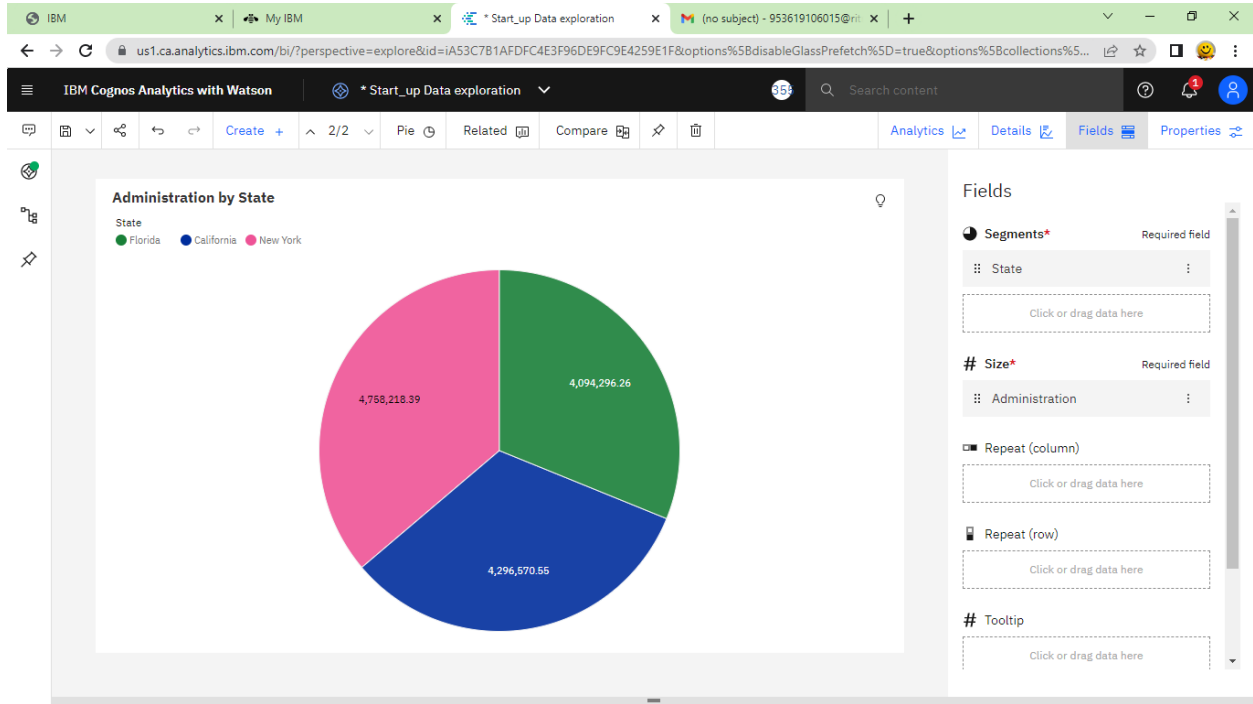


ASSIGNMENT – 01:

THE CASE OF 50 STARTUPS





IBM Cognos Analytics with Watson | * Start_up Data exploration

R&D Spend, Administration and Marketing Spend for State

	California	Florida	New York	Summary
R&D Spend	2,422,612.31	2,798,837.27	2,874,159	8,095,608.58
Administration	4,296,570.55	4,094,296.26	4,758,218.39	13,149,085.2
Marketing Spend	6,762,349.47	8,460,023.62	7,992,514.7	23,214,887.79

Fields

- Columns**
 - State
- Rows**
 - Click or drag data here
- Values*** Required field
 - R&D Spend
 - Administration
 - Marketing Spend