SmartFarmer - Iot Enabled Smart Farming Applications

TEAM ID :PNT2022TMID51073

Journey Steps Which step of the experience are you describing?	Discovery Why do they even start the journey?	Registration Why would they trust us?	Onboarding and First Use How can they feel successful?	Sharing Why would they invite others?
Actions What does the customer do? What information do they look for? What is their context?	Customers for this product would expect the product should sense the moisture and other related parameters	The App will ask basic login credentials / There is no violation people can largely trust the app / The app is friendly to use	If they get expected outputs they feel satisfied for using this app / The app should notify the moisture level / The app should be user friendly so that everyone can use the app / The app should give details on how much water is needed for the yield	If the results were good then customers will suggest the products / Everyone share the review of product in online platforms / If they get good profit instead of loss then it will be used by others
Needs and Pains What does the customer want to achieve or avoid? Tip: Reduce ambiguity, e.g. by using the first person narrator.	There is no problem in discover the application / But which is very helpful in urban areas . Rural people does not come to know about the app	Third person can't access the app without the knowledge of others / Once they signup using required details then we can easily use app / Mostly the application will ask to login using password and user id	They should not lost the amount that they invested / They should not suffer to use the app / The app should satisfy all our required needs / If they does not get expected results then they does not trust the app	They should share the happiness while using the app and getting expected results / If they feel their needs were satisfied they invite others to use the application / They should not feel any pain while using this app
Touchpoint What part of the service do they interact with?	Their need has to be satisfied	They expect the registration process would be simple / Every people should Know to register and handle the app / Everything should be fastly accomplished like one time password	If they fell any discomfort while using app it should be resolved / They expect the reliable service / If they feel their needs were satisfied through this app then it was an successful / They need a fast access service	If they get reliable service then they invite others to use / The app should resolve the issues within a certain time / People check for the reviews if they come to know services were good then everyone will use app
Customer Feeling What is the customer feeling? Tip: Use the emoji app to express more emotions	😃	👍	😇	🥳

Backstage

	Discovery	Registration	Onboarding and First Use	Sharing
Opportunities What could we improve or introduce?	They should increase the advertisement process	Increase the awareness on how to use the app in rural areas	Customer service should be increased	Marketing team should increase the awareness
Process ownership Who is in the lead on this?	The app who produced this will be an lead in this they will advertise on the newspapers or articles	Software team behind this process would be lead on this who make registration process	Online development ,customer service they can come to know the customers feelings	Marketing team will give awareness on the app thereby inviting others to use