Problem-Solution Fit canvas

1. CUSTOMER SEGMENT(S) `CS`

- Business people
- Common people
- Working parents

6. CUSTOMER LIMITATIONS EG. BUDGET, DEVICES `CL`

- Easy and understandable Interface
- Available for all
- User friendly

5. AVAILABLE SOLUTIONS PLUSES & MINUSES `AS`

- By searching in online websites
- Discussing with peers and friends to get a understanding and come to a conclusion

2. PROBLEMS / PAINS + ITS FREQUENCY `PR`

- Insufficient data on the condition of the type of car requested by the user
- The existing problems in the car posted on the site can be hidden

9. PROBLEM ROOT / CAUSE `RC`

- Lack of understanding in these type of second hand vehicles.
- A good valuable price for the given car type

7. BEHAVIOR + ITS INTENSITY `BE`

- All the details are taken as input from the user like car type, type of fuel etc.
- All details including car pictures are taken as input if the user wants to sell the car.

3. TRIGGERS TO ACT `TR`

To help customers get a better idea on the complete condition of the car

4. EMOTIONS BEFORE / AFTER `EM`

Due to the customers not getting a clear idea on the condition of the car, they tend to get disappointed upon seeing the result

10. YOUR SOLUTION `SL`

A web application is developed which asks for car details including no. of kms , manufacture year etc and pictures of the car to predict the most approximate and closest value of that car for second hand resale

8. CHANNELS of BEHAVIOR `CH`

ONLINE

Direct interface for customers to search vehicles and sellers to add vehicles

OFFLINE

Sidebar labels (left): Define CS, fit into CL | Focus on PR, tap into BE, understand RC | Identify strong TR & EM

Sidebar labels (right): Explore AS, differentiate | Focus on PR, tap into BE, understand RC | Extract online & offline CH of BE

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