What is a Third-party API?

According to the name, a third-party API means a special program that connects functionalities from different apps. It is provided by a third-party, usually (but not necessarily) large enterprises, to enable you to access their data or software functionalities on your website or application.

An example of this is when a ride-hailing app, such as Uber, integrates a Map functionality from an app like Google Maps to track rides. By implementing a third-party API, Uber saves time on building map functionality from scratch

Top 7 Most Popular Third-party API

Examples This is a third-party API list of popular examples in common usage both on mobile apps and web apps.

1. Google Analytics

Google Analytics is a popular tool for tracking and collecting information on website visitors. It is useful for digital marketers and SEO experts and it is often integrated into marketing and CRM solutions.

2. Google Maps

Google Maps is, no doubt, the most popular geolocation API, especially for third-party API in Android devices. From ride-hailing apps to online games and even retail companies, Google Maps is widely used across various industries and business leaders trying to create a transportation app.

3. Facebook Login

For businesses whose apps require some form of login and want to avoid data duplication, among the most preferred third-party API examples for user authentication is Facebook Login. It is useful for account creation and data sharing. It's a particularly popular choice for online game developers.

4. YouTube

Most webmasters prefer to embed videos on their sites via YouTube. For one, it helps to easily track numbers and integrate YouTube analytics directly from blog visits. It also

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reduces the server load on your website since the video
remains hosted on YouTube.
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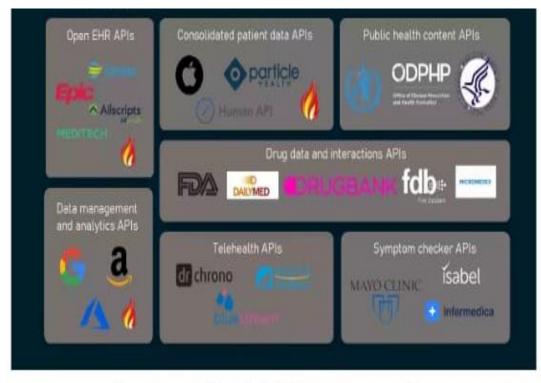
5. Stripe and PayPal

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APIs from Stripe and PayPal are among the most common tools
for integrating payments into web and mobile applications.
They also enable businesses to issue invoices, track payments,
and maintain secure records.
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6. Sky scanner

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This is another business tool popular among companies in the
travel industry. The Flights API from Sky scanner is useful
for getting flight details, monitoring ticket prices, and even
managing revenue.
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7. Screen Time

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Recently, Apple made its Screen Time API accessible to third-
party developers and apps. One of the immediate obvious
benefits of this move was granting access to better parental
controls,
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Key medical API types and examples.