

PHASE - 2

TEAM ID NUMBER	PNT2022TMID41747
TOPIC	DATA ANALYTIC FOR HEALTH CARE HOSPITAL
TEAM LEADER	RACHANA S
TEAM MEMBERS	AARTHY M DEEPIKA M KALAIYARASI T

PROJECT AND INFORMATION GATHERING

- *A process of collecting the user needs to solve a problem or issues and achieve an objective .*
- *Gathering information is the most important part of the critical thinking process*
- *Getting all of the information you need to make a decision will always lead to the best outcomes.*
- *using when you want to gather information on current practices without interrupting the program monitoring reports, annual report, performance appraisals board evaluation.*

Empathy map

- ✓ An empathy map for a patient with a lifecycle problem during a consult with a psychological assistant to the general practitioner.
- ✓ An important factor in the development of EMA software is to strike a balance between personalization and efficiency.
- ✓ The empathy map allows you to really dig in to try and understand what is truly important for the people.
- ✓ Empathy mapping is a tool used by user experience designers to understand a user or individual more deeply.
- ✓ Empathy mapping is a simple visual engagement tool.

Empathy map for Hospitals Health Care



IDEATION



- ❖ Every medical device development journey start with ideation and conceptuzation, here is begining's proces for the same.
- ❖ It takes an effect to market the healthcare device that interected with cutomer needs.
- ❖ A product scope extracted from the market needs analysis.
- ❖ Here the process for product ideation.

