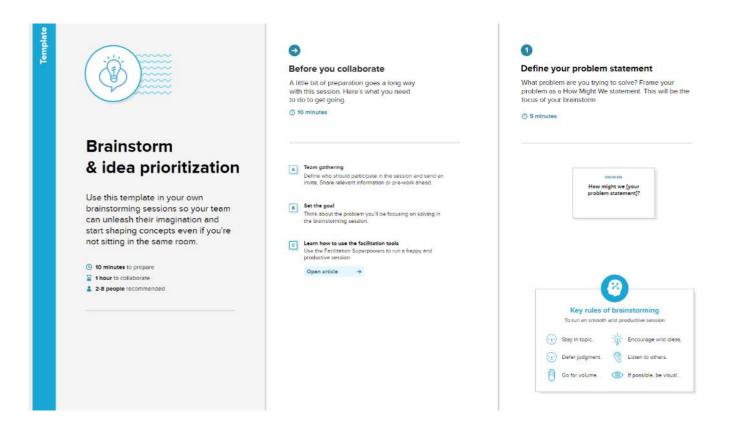
# Ideation Phase Brainstorm & Idea Prioritization

Date	15 OCTOBER 2022	
Team ID	PNT2022TMID48901	
Project Name	AI Based Discourse for Banking Industry	
Maximum Marks	4 Marks	

#### **Brainstorm & Idea Prioritization:**

# Step-1: Team Gathering, Collaboration and Select the Problem Statement



# Step-2: Brainstorm, Idea Listing and Grouping



#### **Brainstorm**

Write down any ideas that come to mind that address your problem statement.





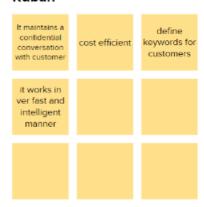
#### Kannan



#### Karthik



#### Ruban



#### Mahadevi





#### Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

① 20 minutes



mainly for customers who have problems

customer support improve business profit

less manpower Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

How is it going through interact with customer?

chatbotmust be friendly mainly for customers who have problems prepare FAQ, tutorial videos or slides

# Using Artificial Intelligence

it works in ver fast and intelligent manner

provide quick responses

less manpower It maintains a confidential conversation with customer

#### Using Natural Language Processing

Multilingual

It provides instant solution for general queries.

# **Step-3: Idea Prioritization**



#### **Prioritize**

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

♠ 20 minute

