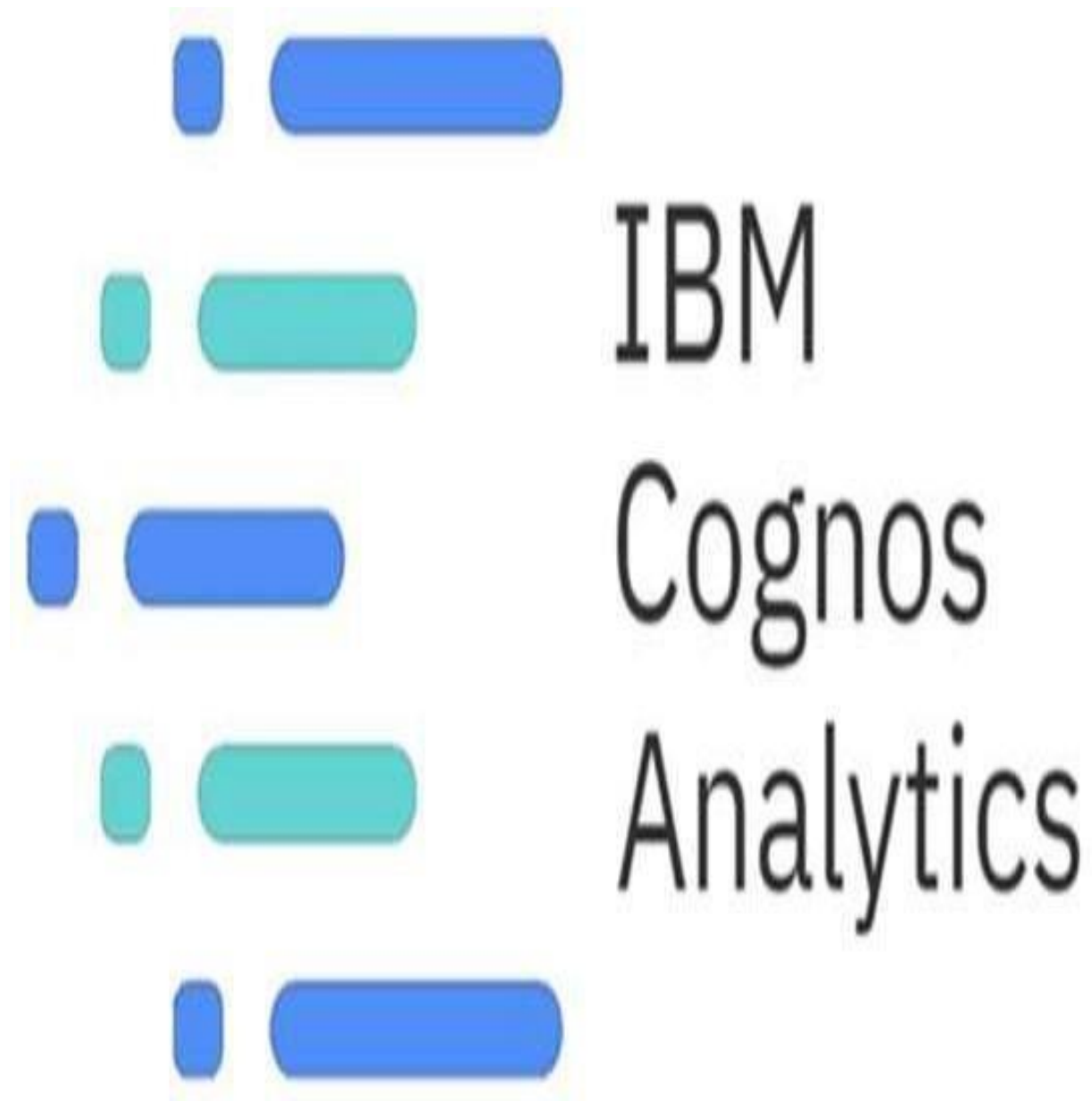


# REGISTRATION AND DATA UPLOAD

**TOOL USED: COGNOS ANALYTICS**



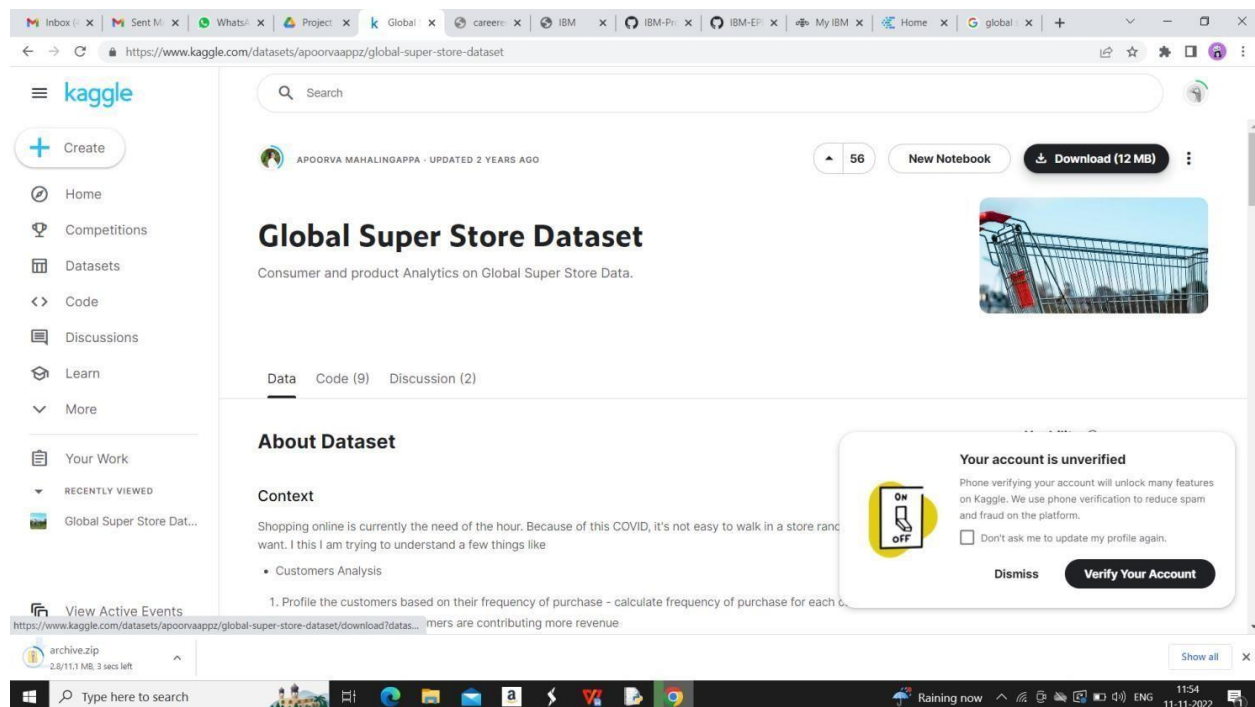
# DATA COLLECTION:

## Sprint -1:

### Registration and Data upload

Download the Dataset:

<https://www.kaggle.com/datasets/apoorvaappz/global-super-store-dataset>



The screenshot shows the Kaggle website interface. The browser's address bar displays the URL: <https://www.kaggle.com/datasets/apoorvaappz/global-super-store-dataset>. The Kaggle logo is in the top left, and a sidebar on the left contains navigation links: Create, Home, Competitions, Datasets, Code, Discussions, Learn, More, Your Work, and Recently Viewed. The main content area features the dataset title "Global Super Store Dataset" by "APOORVA MAHALINGAPPA · UPDATED 2 YEARS AGO". Below the title is the description "Consumer and product Analytics on Global Super Store Data." and a thumbnail image of a shopping cart. A "Download (12 MB)" button is visible. The "About Dataset" section includes a "Context" paragraph and a list of analysis points. A notification box on the right states "Your account is unverified" with a "Verify Your Account" button. The Windows taskbar at the bottom shows the time as 11:54 on 11-11-2022.

**Global Super Store Dataset**  
Consumer and product Analytics on Global Super Store Data.

**About Dataset**

**Context**

Shopping online is currently the need of the hour. Because of this COVID, it's not easy to walk in a store and buy what you want. I this I am trying to understand a few things like

- Customers Analysis

1. Profile the customers based on their frequency of purchase - calculate frequency of purchase for each customer.

2. Analyze the products which are contributing more revenue.

**Your account is unverified**

Phone verifying your account will unlock many features on Kaggle. We use phone verification to reduce spam and fraud on the platform.

☐ Don't ask me to update my profile again.

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### Quick launch




#### Upload data

Upload or drag and drop spreadsheets, csv files, and other data sources.




#### Prepare data

Use data modules to clean and connect data from multiple resources.



#### Exploration

Quickly find unbiased answers by identifying trends in your data with data exploration.



#### Present data

Create sophisticated, multi-page, multi-query dashboards, reports, or stories.

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


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This PC > Downloads

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Name	Date modified	Type	Size
Today (2)			
Global_Superstore2	11-11-2022 11:55	XLSX Worksheet	7.8
archive	11-11-2022 11:54	Compressed (zipp...	11.4
Last week (1)			
certificates	06-11-2022 21:40	File folder	
Last month (1)			
50_startups	12-10-2022 18:39	XLS Worksheet	
Earlier this year (5)			
Universities Shortlist	25-08-2022 19:51	XLSX Worksheet	
Untitled spreadsheet	25-08-2022 19:49	XLSX Worksheet	

File name: Global\_Superstore2

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Tabs: Get started, Recent

Recent items:

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archive.zip	08/11/2022, 3:15 AM	zip
50_startups.csv	12/10/2022, 8:43 AM	CSV

Search bar: archive.zip | Show all

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