Global Market Sales Analytics

Problem statement:

These days, online shopping is essential. It's challenging to enter a store at random and make any purchases. There is a dearth of readily available goods that people need. So, try to comprehend a few things, such as the Global Super Store's Customer Analysis and Product Analysis.

Who does this effect?	The overall purchase power of the consumer.
what are the boundaries of the problem?	Unavailability of products equally between the consumers.
What is the issue?	There is no proper distribution of products among the customer The customers are not getting the products they prefer.
When does this occur?	If sufficient knowledge of purchase history this cause this issue.
Where does this occur?	It occurs to retailers who does not hear to consumers.
Why is it important that we fix the problem?	So the purchasing power will increase and beneficiary for both retailers and consumers.
What solution to solve this issue?	By hearing out to the consumers and collecting their user preference data.
What methodology used to solve the issue?	Data analytics and data visualization is used for this.