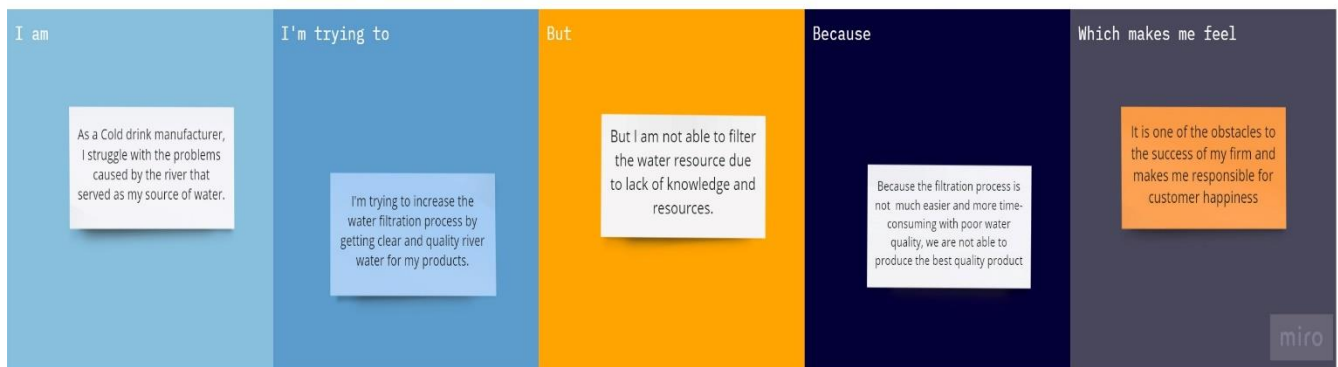


Ideation Phase

Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID19330
Project Name	Project — Real time River water quality monitoring and control system
Maximum Marks	2 Marks

Customer Problem Statement :



Reference: <https://miro.com/templates/customer-problem-statement/>

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	As a Cold drinks manufacturer, I struggle with the problems caused by the river that served as my source of water.	I'm trying to increase the water filtration process by getting clear and quality river water for my products.	But I am not able to filter the water resource due to lack of knowledge and resources.	Because the filtration process is not much easier and more time-consuming with poor water quality, we are not able to produce the best quality product.	It is one of the obstacles to the success of my firm and makes me responsible for customer happiness.
PS-2	I'm a villager	To make safe drinking water for my family and for my village.	Water in our locality causing many health issues and skin diseases.	We are not having much purifiers for water purification.	More Anxious about our future.

