

Project Design Phase-II

Customer Journey Map

Date	29 October 2022
Team ID	PNT2022TMID00906
Project Name	Retail Store Stock Inventory Analytics.
Maximum Marks	2 Marks

User journey
By the Design Team of Accenture Interactive N.A.

People
2-9

Time
30 min

Difficulty
Beginner

Creating a user journey is a quick way to help you and your team gain a deeper understanding of who you're designing for, aka the stakeholder in your project. The information you add here should be representative of the observations and research you've done about your users. [D](#)

❶ Phases	Installation	Registration	Buy/sale the product	Update inventory
High-level steps your user needs to accomplish from start to finish				
❷ Steps	Download/Using website login	Enter the given detail like gmail , phone number..etc	Select your product / sale your product	New Stocks details update
Detailed actions your user has to perform				
❸ Feelings	Easy way to install or website must be faster	User need to buy the product so here must register	If there like the product there will visit again	Easy to maintain the stock
What your user might be thinking and feeling at the moment				
❹ Pain points	Installtion makes error	Propre details cannot given by customer	The product quality is poor and product life time	Chance of additional / Missing Stock
Problems your user runs into				
❺ Opportunities	Make installation more easier	Simplified the registration process	Best product identification	More accurate inventory maintaniness
Potential improvements or enhancements to the experience				

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