Project Design Phase - 1 – Problem Solution Fit

Project Title: Plasma Donor Application   Team ID: PNT2022TMID45941

CUSTOMER SEGMENT:	CUSTOMER CONSTRAINT:	AVAILABLE SOLUTION:
Searching and Check the Availability of plasma donor.	Install Latest Android Apps or Go through Website and storing the information in a cloud	When they face the problem in searching or contacting the plasma donor. It is very helpful for searching the plasma donor. And Age Registration to donating Plasma.

JOBS TO BE DONE/PROBLEM:	PROBLEM ROOT CAUSE:	BEHAVIOUR:
Provide safe and quality blood and blood components collected from voluntary donors.	Upgrading the UI that is more user-friendly which will help many users to access the website and also ensures that many plasma donors can be added into the community	This App or website is used for anyone is easily find and searching the available plasma donors.

TRIGGERS:	YOUR SOLUTION:	CHANNELS OF BEHAVIOUR:
By using this app with the efficient and reliable UI that is more user-friendly which will help many users to access the website understand by all the people efficiently	The application/website is used give the better result in searching the plasma donor and contact them when the patient in the emergency situation .Donors details have been stored in the cloud .Reduce the searching time of the plasma required person. Contact the plasma donors via mobile.	Users to Visit nearby camp or hospital and donate as well as receive plasma.
EMOTION BEFORE/AFTER: Plasma Donors have some fears. So Need Awarness about the plasma donation for donors. Feels good to know all peoples helping and donate plasma.		