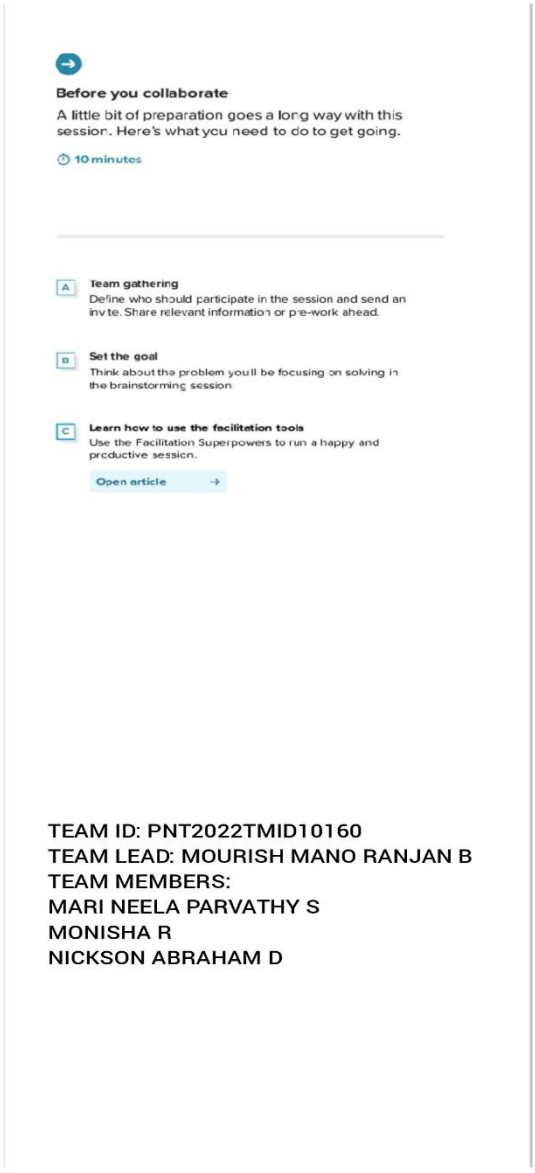
IDEATION PHASE

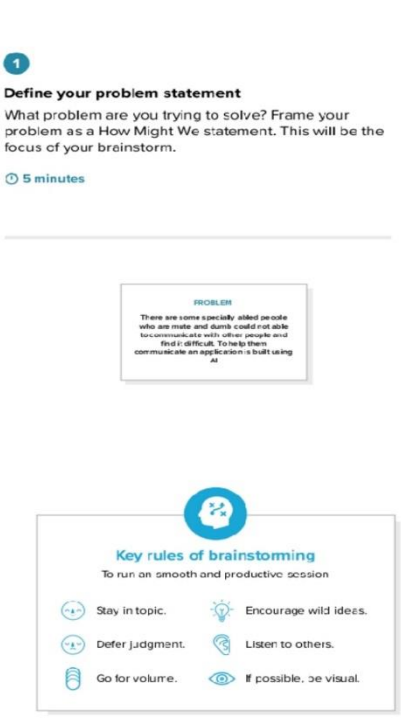
Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2022TMID10160
Project Name	Real Time Communication Powered by AI for Specially Abled
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.





2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

MARI NEELA PARVATHY

- Easy to use
- Trustworthy
- Safe and secure
- Feel free conversation between specially abled and normal people

MONISHA

- Quick results
- Does not need any experience for using this application
- Environment Friendly
- Powerful tool that helps user with a hearing and speaking impairment

MOURISH MANO RANJAN

- AI algorithms is used
- Sensors and Camera helps to analyse the hand signs
- Quick response
- Accurate understanding of how the person tries to communicate

NICKSON ABRAHAM

- Cost-free
- User Friendly and comfortable
- Gives the best result
- Boosts confidence among the impaired people to communicate

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Technology

AI uses it's potential to develop solutions to many physical and cognitive challenges for disabled people face at work and daily life to promote social inclusion for them

Recruiting the disabled people

Increased morale and corporate culture. Helps the disabled people and can show their skills and talents. Enhances an Organization's Reputation, Brand.

Model Analogy

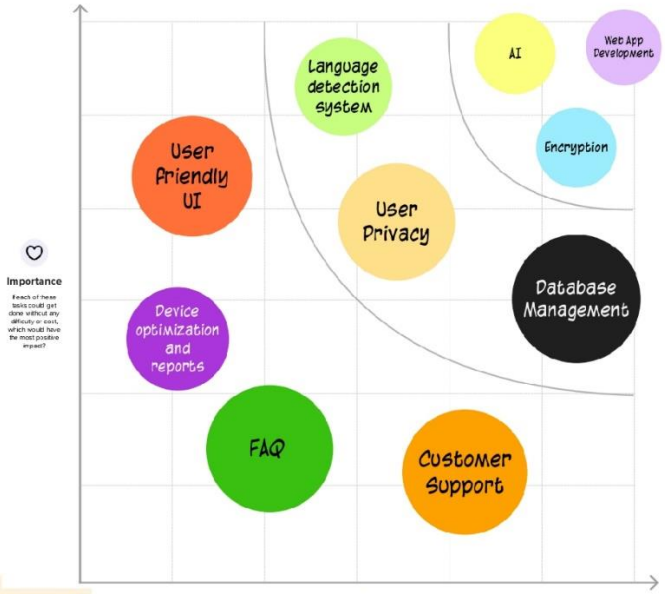
Detailed UI which is user friendly. Datas are stored and model is trained using AI algorithm. It is safe and secure.

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas or this grid to determine which ideas are important and which are feasible.

20 minutes



TIP

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the M key or the keyboard

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- **Share the mural**
  Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- **Export the mural**
  Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

- **Strategy blueprint**
  Define the components of a new idea or strategy.
  Open the template →
- **Customer experience journey map**
  Understand customer needs, motivations, and obstacles for an experience.
  Open the template →
- **Strengths, weaknesses, opportunities & threats**
  Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
  Open the template →

Share template feedback