

CUSTOMER SEGMENT(S)

CUSTOMER LIMITATIONS

AVAILABLE SOLUTIONS

The customer of this project is specially Students and their parents. (i.e., the Individual who wants to join in college and who uses website to process are the customers)

The major constraints are the customers start believing the third persons or the associations and they pay lot of money but the actual thing is they can join in the respected universities without any third persons and even by not paying any money to them.

The available solutions are the online website where the candidate may choose their own wished college which will also let them know the similar colleges available with their required constraints.

PROBLEMS / PAINS

PROBLEM ROOT / CAUSE

BEHAVIOR

The possibility that an individual gets a chance to be accepted by the university according to their criteria.

The main root problem is that the candidate who wish to get placed are rejected without knowing the reason. The wait a longer just by applying for a particular university where they forget that they don't have a backup option to join in another university.

They make their problems displayed; they seek their mentor mentioned for solving the problem they face.  
  
The mentor will help them with the constraints that an individual needed the most in their aspects.  
  
They get to know about the college in detail with the mentor or the chatbot assigned.

TRIGGERS TO ACT

YOUR SOLUTION

CHANNELS of BEHAVIOR

Most the things that cause trouble for the customer are that the people around which may make them think that they must have applied to that particular university without knowing about it

Our Solution for this project specially is making the best that helps a customer to apply and get placed in their dream college without spending any unwanted money to the agency. Which may help them reduce the stress of hope. Even an individual gets rejected they are suggested to the next best college where they may not afraid of the future in the university they get placed.

ONLINE  
  
The major online action that customer go through is the application process they fill their details on their own. Further the process happens on it own. Where they will be forwarded to the suggestion.

MOTIONS

OFFLINE

Most of the time the customer may stressed out when they get rejected to the college they dreamt for or the amount that a particular agency may ask them for booking a seat in the university

Submitting their original applications to the university and looking for the facilities and paying fees in person is the only offline process they go through in offline.