Scenerio The Handwritten Digit **Entice** Exit Engage Extend Enter recognition. What do people What happens after the How does someone What do people In the core moments initially become aware experience is over? typically experience experience as they in the process, what of this process? as the process finishes? begin the process? happens? Dashboard mangement User can be aware Notications Rearrange how to use this **Update the datasets** Analyze What does the person (or group) Display the presicted output Website. easily typically experience? Easy interfaced through the Dashboard Identify the Correct image data. Interactions Sign in page Mail the account accesibility What interactions do they have at Display the digit that has been recognized Adding more interface details each step along the way? Each data should be People: Who do they see or talk to? Places: Where are they? Things: What digital touchpoints or Modelling data physical objects would they use? **Goals & motivations** Keep the data Securely Collect the sufficient Images Visible Train the data At each step, what is a person's primary goal or motivation? ("Help me..." or "Help me avoid...") Accury **Positive moments** What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting? **Negative moments** View he wrong digit find frustrating, confusing, angering, costly, or time-consuming? Areas of opportunity Demand on data collected How might we make each step better? What ideas do we have? datasets to increas accuracy. What have others suggested?