

Ideation Phase

Brainstorm & Idea Prioritization


Date	19 September 2022
Team ID	PNT2022TMID43323
Project Name	Inventory Management System for Retailors
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template



Brainstroming and Idea Prioritizarion

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⌚ 20 minutes to prepare
🕒 1 hour 10 minutes to collaborate
👥 3-6 people recommended

➔

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

⌚ 15 minutes

A

Team Gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B

Set the goals
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

C

Learn how to facilitate tools
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

1

Define your problem statement

To develop a Cloud based application to help the retailers track and manage stocks related to their products. The main objective of this project is to facilitate the retailers with a tool to run their business successfully.

⌚ 5 minutes

PROBLEM

To automate inventory management in an efficient way

🧠

Key rules of brainstorming

To run a smooth and productive session

➕ Stay in topic.

💡 Encourage wild ideas.

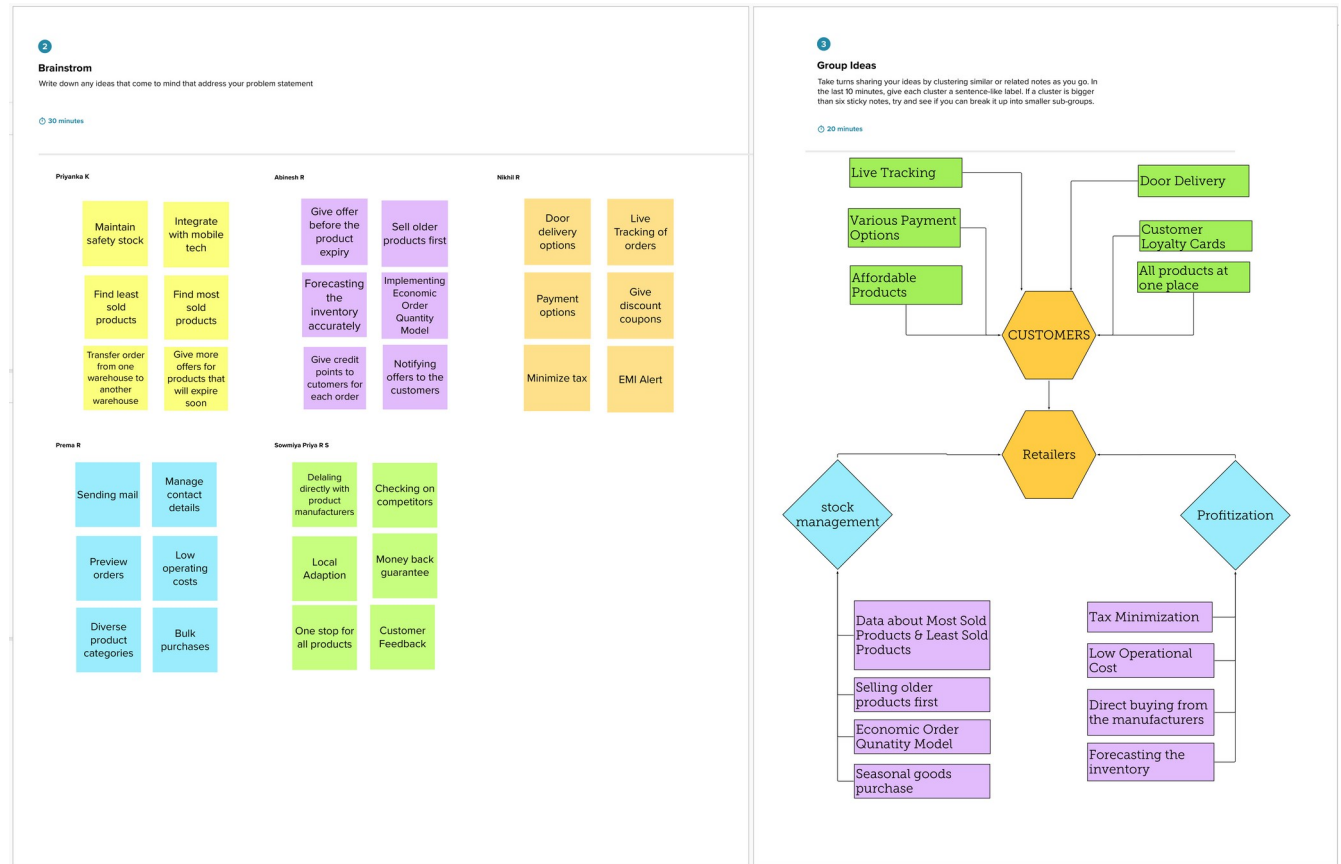
⏸️ Defer judgment.

👂 Listen to others.

🗣️ Go for volume.

👁️ If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping



Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

