

AIRLINES DATA ANALYTICS FOR AVAITION INDUSTRY

1

Define your problem statement

To provide better Airline and AirPort services and to avoid delays in Air Travel across different locations at Municipality level. The aim is to **provide airports**, airlines, and the travelling public with a neutral, third-party view of which airlines are delivering on their promise to get passengers from Point A to Point B on time.

PROBLEM

How might we provide a airline and airport service without dealyas

Key rules of brainstorming

To run a smooth and productive session

- | | |
|-----------------|-------------------------|
| Stay in topic. | Encourage wild ideas. |
| Defer judgment. | Listen to others. |
| Go for volume. | If possible, be visual. |

TEAM ID:
PNT2022TMID10211

TEAM LEAD:
THILIBAN

TEAM MEMBERS:
SOURNAMALYA
SHOBIA
VENKATESHWARAN

Brainstorm

Write down any ideas that come to mind that address your problem statement.

Shobia

Community issue queries
Making new paths to find the difficulties

Venkat

Checking the schedules of airlines
"Are you smarter than the dean?"

Sourna

High school students compete in regional swimming and water polo events. They have a pool, but it's not a big pool.
"I voted" stickers gets you 10 credits at the student forum
Speaker's Corner: High school students have a chance to express their views on high school issues.

Thiliban

Meet the mayor
Chalk paint graffiti issue explanations on sidewalk or walls

3

Group ideas

Use this space to group similar ideas from the brainstorm. Each group should have a title that describes what the ideas have in common. If a group is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes

Games & competitions

Community issue debates
Local trivia in auditorium
Learn about the community via a trivia game

Shows & videos

"Are you smarter than the dean?"
Get three most popular videos to advance an episode on an issue
DIY campaign videos / commercials

Celebrities & superstars

Get popular student athletes to advocate for issues
Meet the mayor
Campus critics make political gossip magazines

Hotspots & hangouts

Bring community members in for Q&A at high-traffic areas
Chalk paint graffiti issue explanations on sidewalk or walls
Print vs. Counterprint posters on campus about controversial issues
Hang posters telling local stories in food halls

Wildcard

Post negative side of an advertisement on campus about a controversial issue
Create a travel guide of the town community modeled after Lonely Planet

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

