

Ideation Phase

Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID30142
Project Name	Project – News Tracker Application
Maximum Marks	2 Marks

Customer Problem Statement Template:

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Investor	To know about the sharemarket updates	It shows all kinds of news	The app doesnot filter the news in which customers needs	Frustrated
PS-2	Researcher	Want the old news for research purpose	It only have the latest news	The app doesnot have the information in database.	Frustrated
PS-3	Sportsman	Get more sports news than others	It shows every news in specific order	It is designed in that way	Disappointed
PS-4	Businessman	Get the news what i want	It shows random news	I don't have time to read all the news	Disappointed