Solution fit

CS CC 1. CUSTOMER SEGMENT(S) **6. CUSTOMER CONSTRAINTS 5. AVAILABLE SOLUTIONS** While working in the field, they can only able to work with the we have to give some lectures to the people and Farmers are the main coustomers here, technology called IOT. then we have to set the working model in the crop who does not know the modern agriculture and who does not gain field to show to the people profits in agriculture J&P BE 2. JOBS-TO-BE-DONE / PROBLEMS 9. PROBLEM ROOT CAUSE 7. BEHAVIOUR Finding the problems occur in the field which Due to the unknowledgeable of people, Only IoT knowledgeable people only do this modern means water level, moisture level etc,' they are not aware about the IoT agriculture and which the persons to teach these things to the farmers. SL СН TR **10. YOUR SOLUTION** 3. TRIGGERS 8. CHANNELS of BEHAVIOUR Extract online & offline CH of BE Identify strong TR & EM To develop an application and link it to the monitor if We triggered some people to took initiate to We can update our application and use it in a very any problems occur in the field means it will give the initilize these IoT sensors and equipments in efficient way. alert messege through the application to the phone fields to advertise the peoples 8.2 OFFLINE EM 4. EMOTIONS: BEFORE / AFTER The formers are literally not having an idea about modern In offline mode, we use this application, which means it agriculture before not knowing the IoT technology, after that will send the alert messages to the phone number also, so we produce better production in crops that peoples feels we can use it both offline and online. happy.