Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.
⏱ 12 minutes

☐ **Team gathering**
Define who should participate in the session and send an invite. Share relevant information in pre-work ahead.

☐ **Set the goal**
Think about the problem you'll be focusing on solving in the brainstorming session.

☐ **Learn how to use the facilitation tools**
Use the Facilitation Superpowers to run a happy and productive session.

Open article →

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.
⏱ 5 minutes

Key roles of brainstorming
To run an smooth and productive session

☐ Stay in topic.   ☐ Encourage wild ideas
☐ Defer judgment   ☐ Listen to others.
☐ Go for volume.   ☐ If possible, be visual.

Brainstorm

Write down any ideas that come to mind that address your problem statement.
⏱ 10 minutes

BALAJI N
AGATHIYAN S

KEERTHIRAJAN A
KAVIN R

Boosts confidence among the impaired people to use application

For web application Cloudant DB is used

Node-RED is a visual tool for building workflows for IoT

By using IoT sensors to collect environmental and machine metrics

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.
⏱ 20 minutes

Technology

AI uses it's potential to develop solutions to many physical and cognitive challenges for disabled people face at work and daily life to promote social inclusion for them

Recruiting the disabled people

Increased morale and corporate culture. Helps the disabled people and can show their skills and talents. Enhances an Organization's Reputation, Brand.

Model Analogy

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.
⏱ 20 minutes

Importance

Feasibility

- Language detection system
- AI
- Web App Development
- User friendly UI
- Encryption
- User Privacy
- Database Management
- Device optimization and reports
- FAQ
- Customer Support

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons:

☐ **Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcome of the session.

☐ **Export the mural**
Export a copy of the mural as a PNG or PDF to attach in emails, include in slides, or save in your drive.

Keep moving forward:

Strategy blueprint
Define the components of a new idea or strategy.
Open the template →

Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.
Open the template →

Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
Open the template →

☐ Share template feedback