Ideation Phase
Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2022TMID29830
Project Name	Inventory Management System for Retailers
Maximum Marks	4 Marks

Brainstorm & Idea:

The main idea of the project is to help retailers track and mange stock related to their own products The requirements from the shopkeeper to create backup inventory within limited time and in high accuracy makes us to come up with automation solution by using desktop. The main goals are:

1. To track and maintain the stocks for retailers.

2. Alert if the stock is going to finish to retailers to add that products.

3. Send a notification regarding offers to shopkeepers.

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Step-2: Brainstorm, Idea Listing and Grouping

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Brainstorm

Write down any ideas that come to mind
that address your problem statement.

⏱ 10 minutes

Rishi Ragul.R

push notification
to retailers
through mail
when the stock
is going to finish

Nethaaji.M

The delviery
status of the
stock will be
send to
shopkeepers

Sekar.K

Top selling
items will be
displayed for
the shop
keepers

Ruthira Kannan.K

The manufacture
date and the expiry
date of the product
will be displayed
when the product
is selected

Prakashmani.K

convert a
sales order
into an
invoice,send
it via email

Step-3: Idea Prioritization

(4)

Prioritize

Your team should all be on the same page about what's important
moving forward. Place your ideas on this grid to determine which
ideas are important and which are feasible.

🕐 20 minutes

♡

Importance

If each of these
tasks could get
done without any
difficulty or cost,
which would have
the most positive
impact?

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