Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

⏱ **10 minutes** to prepare
🕐 **1 hour** to collaborate
👥 **2–8 people** recommended

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Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

⏱ 10 minutes

📋 **Team gathering**
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

📌 **Set the goal**
Think about the problem you'll be focusing on solving in the brainstorming session.

📌 **Learn how to use the facilitation tools**
Use the Facilitation Superpowers to run a happy and productive session.

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1 Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

⏱ 5 minutes

PROBLEM
Today generation, many specially abled peoples are faces many problems and they have many goals to achieve and not to communicate to others

Key rules of brainstorming
To run an smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.

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2 Brainstorm

Write down any ideas that come to mind that address your problem statement.

⏱ 10 minutes

TIP
You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Sivaram Gandhi S

- Communication should be universal without any barrier or limitations.
- Communication is an important right. Sometimes people with disabilities have the need for supports due to complex communication needs.
- supportial to develop an effective, efficient and reliable means of independent communication
- speak directly to the person rather than the person with them
- Research institutions and medical facilities are using the ability to analyze masses of data to sequence the human genome
- avoid saying anything that implies the person with disability is superhuman, courageous or special

Starlin G

- In emergency times conveying their message is very difficult.
- Since normal people are not trained on hand sign language.
- It is very difficult for mute people to convey their message to normal people.
- AI technology can apply to any type of disability profile.
- Developing an app with support the vulnerable society of impaired people and enhance communication among people.
- Neural networks can solve somewhat complicated issues at a much easier level conserving the complexity of algorithms

Padmanaban P

- only refer to the person's disability if necessary or relevant
- avoid saying anything that implies the person with disability is superhuman, courageous or special
- for the treatment, accelerate and improve patient care, and better manage electronic

Sanjay Kumar S

- Communication should be universal without any barriers or limitations.
- Our objective is to stand deaf and dumb within society and make them able to use their personal computer's more effectively and efficiently.

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3 Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

⏱ 20 minutes

CATEGORY 1
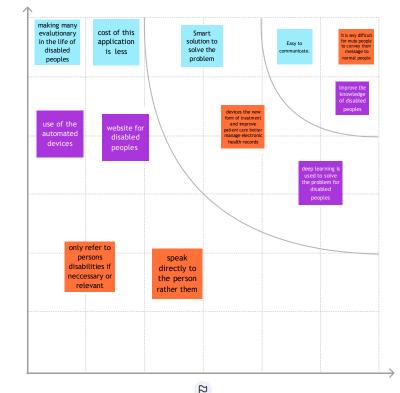- user of the automated device
- useful to disabled peoples
- website for disabled peoples
- Improve the knowledge of disabled peoples
- Keep learning is used to solve the problem for disabled peoples

CATEGORY 2
- pre it stand models are used to communicate with disabled peoples
- making many revolutionary change in the life of disabled peoples
- smart solution to solve the problem
- cost of this application is less
- easy to communicate

CATEGORY 3
- speak directly to the person rather than the person with them
- only refer to persons disabilities if necessary or relevant
- avoid saying anything that implies the person with disability is superhuman, courageous or special
- develop new form of treatment, accelerate and improve patient care, and better manage electronic health records.
- It is very difficult for mute people to convey their message to normal people

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4 Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⏱ 20 minutes

- making many evalutionary in the life of disabled peoples
- cost of this application is less
- Smart solution to solve the problem
- Easy to communicate.
- It is very difficult for mute people to convey their message to normal people
- website for disabled peoples
- smart solution to solve the problem
- easy to communicate
- Improve the knowledge of disabled peoples
- use of the automated devices
- website for disabled peoples
- devices the new form of treatment and improve patient care better manage electronic health records
- deep learning is used to solve the problem for disabled peoples
- only refer to persons disabilities if necessary or relevant
- speak directly to the person rather them

🏁 Feasibility
Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

⏱ 20 minutes

Quick add-ons

📄 **Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

📄 **Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

🔵 **Strategy blueprint**
Define the components of a new idea or strategy.
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🔵 **Customer experience journey map**
Understand customer needs, motivations, and obstacles for an experience.
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🔵 **Strengths, weaknesses, opportunities & threats**
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
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Need some inspiration?
See a finished version of this template to kickstart your work.

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