

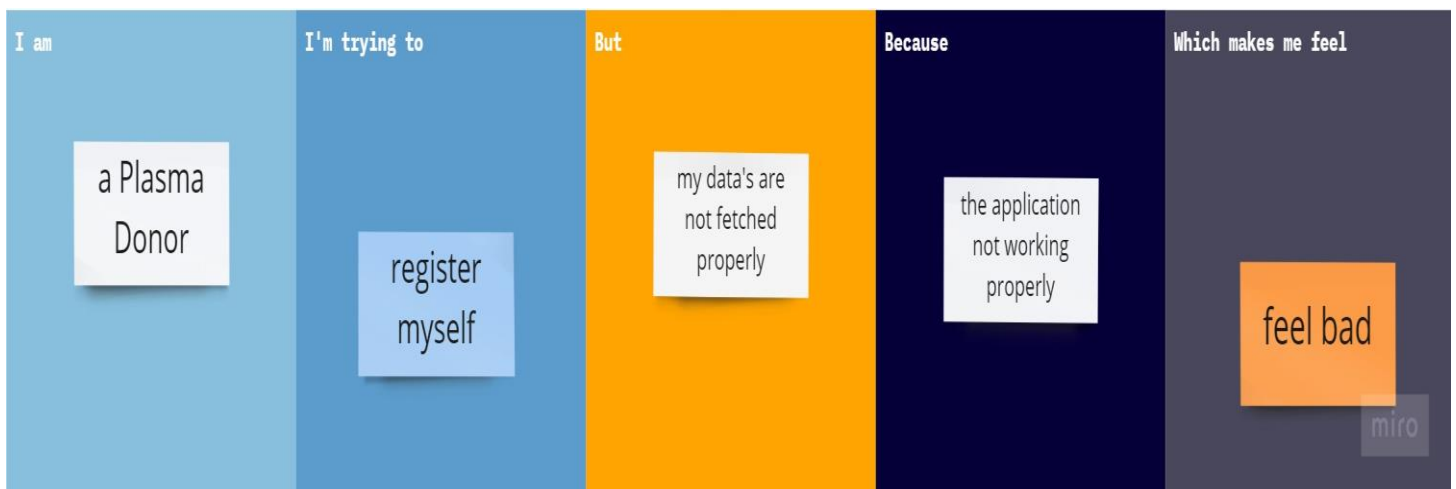
Ideation Phase
Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID00855
Project Name	PLASMA DONOR APPLICATION
Maximum Marks	2 Marks

Customer Problem Statement :

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	a plasma donor	register myself	my data's are not fetched properly	the application not working properly	feel bad
PS-2	plasma receiver	to get plasma	proper donor is not available	there is no awareness among the people	hard