

Define CS, fit into CC	<div>1. CUSTOMER SEGMENT(S) The main customer for our project are: <ul style="list-style-type: none"><li>➤ Job Seeker</li><li>➤ Recruiter</li></ul></div> <div>CS</div>	<div>6. CUSTOMER CONSTRAINTS <ul style="list-style-type: none"><li>• Worry about unreliable connections</li><li>• Inadequate product knowledge</li><li>• Potential Scam</li><li>• Time consuming</li><li>• Concern about misuse of personal information</li></ul></div> <div></div>	<div>5. AVAILABLE SOLUTION PROS: <ul style="list-style-type: none"><li>• Promotion of people skillset</li><li>• Marketing of company</li></ul>CONS: <ul style="list-style-type: none"><li>• Delivering false information</li><li>• Occurrence of fraudulent activity</li></ul></div> <div></div>	Explore AS, differentiate
	<div>2. JOBS-TO-BE-DONE / PROBLEMS <ul style="list-style-type: none"><li>• Create a platform to facilitate job searching</li><li>• A platform to make it simpler to identify people with the necessary skills</li><li>• Make the job-filtering process simpler</li><li>• Profile with safe personal data</li></ul></div> <div></div>	<div>9. PROBLEM ROOT CAUSE CAUSE <ul style="list-style-type: none"><li>• Jobs that are listed on unreliable platforms may be fraudulent</li><li>• Companies fail to disclose their true infrastructure</li><li>• Some job portals want payment in advance of the job starting</li></ul></div> <div>RC</div>	<div>7. BEHAVIOUR R <ul style="list-style-type: none"><li>• When Users apply for fraudulent jobs , they get unhappy due to wasted time</li><li>• Users were not satisfied when platforms allowed hirers to post jobs that were not real</li><li>• Cheating during online recruitment process</li></ul></div> <div>BE</div>	
Focus on J&P, tap into BE, understand RC		Focus on J&P, tap into BE, understand RC		

<div>3. TRIGGER Job Alert</div> <div>TR</div>	<div>10. YOUR SOLUTION To develop an end-to-end web application which in default have a lot of current job openings through job search API out of which appropriate job will be recommended based on user skill set. At the same time students can develop their skills side by side with various courses and webinars offered by reputed organization .In</div> <div>SL</div>	<div>8. CHANNELS of BEHAVIOUR 8.1 ONLINE <ul style="list-style-type: none"><li>• Apply for jobs</li><li>• Review job applications</li></ul>8.2 OFFLINE <ul style="list-style-type: none"><li>• Final level interview</li></ul></div> <div>CH</div>	
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<div data-bbox="721 55 766 87">EM</div> <div data-bbox="152 60 483 84"><b>4. EMOTIONS: BEFORE / AFTER</b></div> <div data-bbox="152 114 235 135">BEFORE:</div> <div data-bbox="176 142 519 191"><ul style="list-style-type: none"><li>• Lack of knowledge about vacancy</li><li>• No proper platform</li></ul></div> <div data-bbox="152 196 235 217">AFTER:</div> <div data-bbox="176 223 436 272"><ul style="list-style-type: none"><li>• Update on vacancy</li><li>• Easy recruitment process</li></ul></div>	<div data-bbox="828 39 1379 89">addition to this a smart chat bot will be available for 24*7 which can help users in finding the right job.</div>	<div data-bbox="1550 44 1760 65"><ul style="list-style-type: none"><li>• Finalize paperwork</li></ul></div>
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