

# Ideation phase

## Empathize & Discover

Date	19 September 2022
Team ID	PNT2022TMID12698
Project Name	IoT Based Safety Gadget for Child Safety Monitoring and Notification
Marks	4 Marks

### Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures Knowledge about a user's attitude and behavior. It is a useful tool to helps teams better understand their users.