

STORY:

The image displays two screenshots of the IBM Cognos Analytics with Watson interface, showing a video player with a sunset scene and overlaid text questions.

Top Screenshot:

- Browser tabs: My IBM, Crop yield story
- URL: us1.ca.analytics.ibm.com/bi/?perspective=story&id=IDA097F8D4C454EB3A6EE5B261AEE1583&objRef=IDA097F8D4C454EB3A6EE5B261AEE1583&options%5BdisableGlassPrefetch%5D=true&optio...
- Page Header: IBM Cognos Analytics with Watson, Crop yield story
- Video Player: Scene 1 of 2, 0:00.0 / 0:15.0

Bottom Screenshot:

- Browser tabs: My IBM, Crop yield story
- URL: us1.ca.analytics.ibm.com/bi/?perspective=story&id=IDA097F8D4C454EB3A6EE5B261AEE1583&objRef=IDA097F8D4C454EB3A6EE5B261AEE1583&options%5BdisableGlassPrefetch%5D=true&optio...
- Page Header: IBM Cognos Analytics with Watson, Crop yield story
- Video Player: Scene 1 of 2, 0:10.3 / 0:15.0
- Overlaid Text Questions:
 - Crop yield estimation helps the farmers to improve their crop productions
 - Where can we uncover New insights?
 - Which is the best area to cultivate a particular crop?
 - Which is the best season to get the maximum yield of a crop?

