

Date	08 october 2022
Team Id	PNT2022TMID39919
Project Name	VirtualEye - Life Guard for Swimming Pools to Detect Active Drowning
Maximum Marks	

Journey Steps Which step of the experience are you describing?	Discovery Why do they even start the journey?	Registration Why would they trust us?	Onboarding and First Use How can they feel successful?	Sharing Why would they invite others?
Actions What does the customer do? What information do they look for? What is their context?	RESOLVE THE DROWNING PEOPLE IN SWIMMING POOL	COMPLETE INSTRUCTIONS ABOUT DROWNING MEDICAL CONDITIONS ABOUT SWIMMERS TAKING CARE NEAR SWIMMING POOL	BY RESISTING THE TENDENCY TO RESCUE SWIMMERS IMMEDIATE ACTION IS TAKEN FOR RECOVERY DROWNING WILL BE MINIMIZED BASED ON THE SWIMMING POSITION	DETECTION WITH HIGH ACCURACY AND USE FRIENDLY IT IS AN ADDITIONAL LEVEL OF SAFETY TO GET AVOID FEAR ABOUT SWIMMING
Needs and Pains What does the customer want to achieve or avoid? <i>Tip: Reduce ambiguity, e.g. by using the first person narrator.</i>	TO NOTIFY ABOUT THE ACCIDENT TO KNOW THE EXACT POSITION OF THE SWIMMER	TO HELP ME INSTALLING DROWNING DETECTION SYSTEM TO CHECK THE VISUAL BASE MONITOR TO REDUCE THE DROWNING ISSUES	TO KNOW THE FEATURES OF THE SYSTEM SOFTWARE TO AVOID THE FEAR OF SWIMMING TO KNOW THE FURTHER PROCESSING OF MONITORING	TO FIND MEDICAL CONDITIONS TO IDENTIFY DROWNING PERSON TO INSTRUCT AN ALARM IN OCCURRENCE OF ISSUE
Touchpoint What part of the service do they interact with?	TOTAL INFORMATION ABOUT THE DROWNING	INSTALLING THE CAMERAS ALARM SETUP INDICATION OF LIGHTS	RATIO OF DROWNING DEATH CAN BE REDUCED TO PREVENT THE FURTHER DETECTION PROCESS USING VIDEO MONITOR PEOPLE WILL BE ALERTED BY THE NOTIFICATION	BECAUSE ITS UNIQUE THAN OTHER DETECTION SOFTWARE PUBLIC PRIORITY CAN BE ACCESSED
Customer Feeling What is the customer feeling? <i>Tip: Use the emoji app to express more emotions</i>	😊	😬	😞	👥
Backstage				
Opportunities What could we improve or introduce?	INTRODUCE DROWNING	IMPROVE THE ACCURACY OF THE	SWIMMERS POSITION AND LOCATION PROVIDED FOR BETTER	INCREASE THE SAFETY OF THE CHILDREN
Process ownership Who is in the lead on this?	SWIMMING POOL OWNERS	SWIMMING POOL OWNERS	SWIMMING POOL OWNERS AND LIFE GUARD	SWIMMERS AND LIFE GUARD

Send feedback

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