

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	20 September 2022
Team ID	PNT2022TMID51917
Project Name	Personal Expense Tracker
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich number of creative solutions.

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Team Gathering:

Team Members	
Team Leader	Aneesh R A
Team Members	Ezhil Arasu
	Adhithyan C P
	Suthish Kumar S

Problem Statement:

I am Aneesh and I am a business man and my daily life involves spending of lot of money of various product and commodities. So I find it difficult to keep track on where my money is spend most and want to limit my spending habit by knowing where I spend it most .

Step-2: Brainstorm

Aneesh

Implementing
a foreign
currency
converter or
calculator

user
friendly
UI

chat bot
to raise
queries

Ezhil

Tax
calculator

household
budget
Calculator

Guide for
efficient
savings

Adithyan

show
user
details

user
dashboard

Suthish

trading
section

details of
various
offers for
shopping

Step-3: Idea Prioritization

