Ideation Phase Brainstorm & Idea Prioritization Template

Date	20 September 2022
Team ID	PNT2022TMID51917
Project Name	Personal Expense Tracker
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich number of creative solutions.

Step-1: Team Gathering, Collaboration and Select the Problem Statement

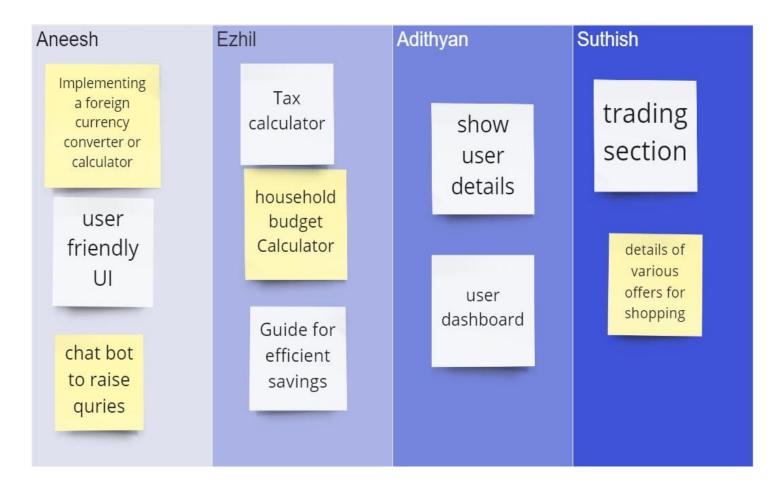
Team Gathering:

Team Members	
Team Leader	Aneesh R A
Team Members	Ezhil Arasu
	Adhithyan C P
	Suthish Kumar S

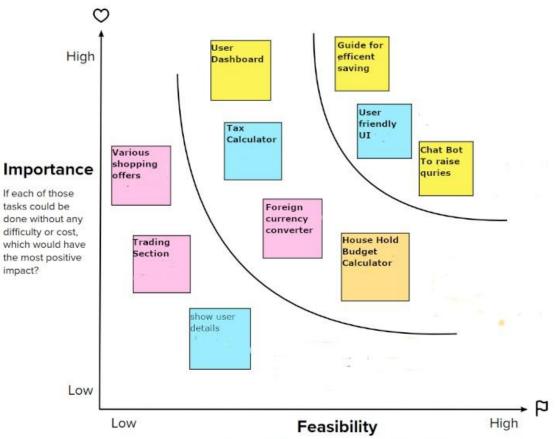
Problem Statement:

I am Aneesh and I am a business man and my daily life involves spending of lot of money of various product and commodities. So I find it difficult to keep track on where my money is spend most and want to limit my spending habit by knowing where I spend it most.

Step-2: Brainstorm



Step-3: Idea Prioritization



Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort etc.,)