

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare 1 hour to collaborate 2-8 people recommended Before you collaborate A little bit of preparation goes a long way

to do to get going.

Team gathering Define who should participate in the session and send an

Set the goal
Think about the problem you'll be focusing on solving in

Use the Facilitation Superpowers to run a happy and

Learn how to use the facilitation tools

productive session.

Open article

invite. Share relevant information or pre-work ahead.

① 10 minutes

problem as a How Might We statement. This will be the with this session. Here's what you need focus of your brainstorm.

PROBLEM How might we make it easier to donate and receive plasma?

What problem are you trying to solve? Frame your

5 minutes

Key rules of brainstorming To run an smooth and productive session Encourage wild ideas. Stay in topic.

Defer judgment.

Go for volume.

Define your problem statement

Listen to others.

If possible, be visual.

10 minutes

Brainstorm

Sabrish Deepak R

Immediately Clerk rearby blood banks notify donors when denors upon request are unavailable.

Write down any ideas that come to mind

that address your problem statement.

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Shalini

Sree Lakshmi K j Pranesh P







Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

① 20 minutes

Application features for donors Other features for donors Donor eligibility

Donor Alert Priority







Application features for receivers

Filter list based on matching blood group





Include a chat bot for FAQs







Other features for receivers

Provide trytte freeds option to encourage plasma donation

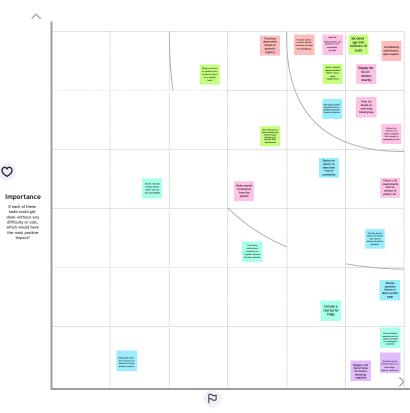




Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

① 20 minutes



Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost. time, effort, complexity, etc., After you collaborate You can export the mural as an image or pdf to share with members of your company who

Quick add-ons

might find it helpful.

Share the mural Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

R Export the mural

Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint Define the components of a new idea or strategy. → Open the template

Customer experience journey map Understand customer needs, motivations, and obstacles for an experience. Open the template

Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan. Open the template

Share template feedback

Share template feedback

Need some inspiration? See a finished version of this template to kickstart your work.

















