

Define CS, fit into CC	<b>1. CUSTOMER SEGMENT(S)</b> <b>CS</b>  Customers are businessmen, student, tourist, traveler and all the people traveling in flight.	<b>6. CUSTOMER CONSTRAINTS</b> <b>CC</b>  Customers require accurate and early predictions of the flight engine failure. And they also look for an alternate solution.	<b>5. AVAILABLE SOLUTIONS</b> <b>AS</b>  The reliability analysis of aircraft engines is essential for ensuring the smooth functioning of each component of an aircraft engine.	Explore AS, differentiate
	<b>2. JOBS-TO-BE-DONE / PROBLEMS</b> <b>J&amp;P</b>  Engine failure occurs when a turbine engine unexpectedly stops producing power due to malfunction. This lead to a lot of customer dissatisfaction.	<b>9. PROBLEM ROOT CAUSE</b> <b>RC</b>  The root cause of the problem is unforeseen & unpredictable engine failure that cause cancellations and arrival, departure delays.	<b>7. BEHAVIOUR</b> <b>BE</b>  The purpose of this research is to develop methods that can be used to generate reliable and timely alerts.	
	<b>3. TRIGGERS</b> <b>TR</b> To accurately predict the failure of an engine and track the flight. <hr/> <b>4. EMOTIONS: BEFORE / AFTER</b> <b>EM</b>  The aircraft engine failure occurs, passengers often get annoyed and frustrated. They also might lose to reach on time to some important occasions.	<b>10. YOUR SOLUTION</b> <b>SL</b>  Preventable fuel problems such as exhaustion. Structural failures where a broken connecting rod, crank, valve, or camshaft is present account for seventeen percent of engine failures occurs.	<b>8. CHANNELS OF BEHAVIOR</b> <b>CH</b>  Check the engine regularly and maintained properly. And also check the fuel and oil levels regularly in the aircraft engine.	

Focus on J&amp;P, tap into BE,

Focus on J&amp;P, tap into BE,

Identify strong TR &amp; EM

Identify strong TR &amp; EM