

Ideation Phase

Define the Problem Statements

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|---------------|-------------------------------------|
| Date | 19 September 2022 |
| Team ID | PNT2022TMID43310 |
| Project Name | Skill / Job Recommender Application |
| Maximum Marks | 2 Marks |

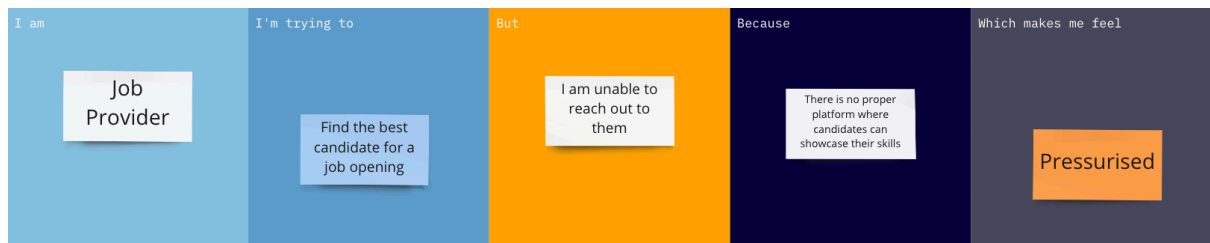
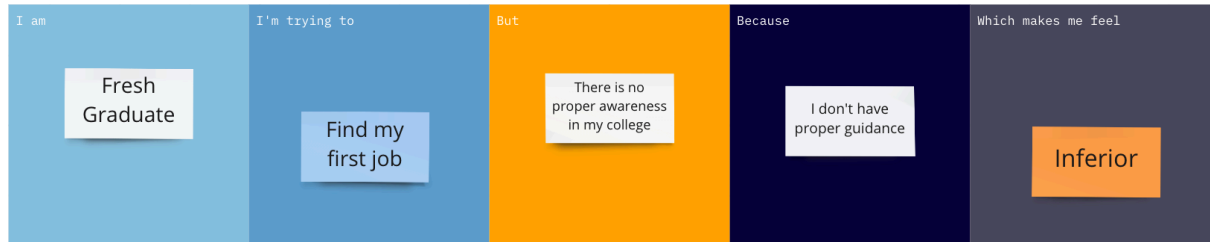
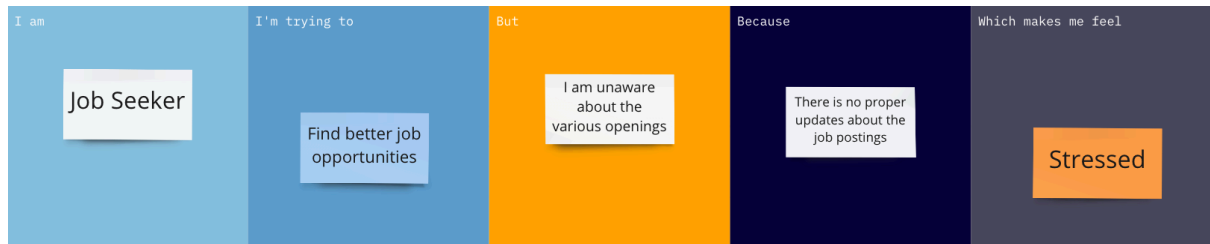
Customer Problem Statement:

The use of the Internet for recruitment has grown considerably since the last two decades, resulting in a simultaneous increase in the number of recruitment channels and the volume of people that can be reached by this media. Nevertheless, the recruitment process is not easy, especially when it comes to searching for profiles and talents, as many approaches are currently limited to keyword research, which is no longer effective when the size of data becomes huge. Beyond the fact that these platform reduce the time of recruitment and the cost of advertising, they suffer from traditional methods, as a result many recruiters missed the opportunity to recruit talent and job seekers missed the opportunity to be recruited.

Hence, a Skill / Job Recommender Application has to be proposed for the job recommendation task which can identify the best possible jobs for job seekers based on their skillset and ease the process of job providers by matching suitable candidates for the job roles.

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|----------------------------|--|--|
| I am | Describe customer with 3-4 key characteristics - who are they? | Job Seeker / Job Provider |
| I'm trying to | List their outcome or "job" the care about - what are they trying to achieve? | Find Job / Post Job |
| but | Describe what problems or barriers stand in the way – what bothers them most? | Unable to get a job / Unable to find right candidate for the job |
| because | Enter the "root cause" of why the problem or barrier exists – what needs to be solved? | Lack of job updates |
| which makes me feel | Describe the emotions from the customer's point of view – how does it impact them emotionally? | Stressed / Pressurised |

Example:



| Problem Statement (PS) | I am (Customer) | I'm trying to | But | Because | Which makes me feel |
|------------------------|------------------|---|--|--|---------------------|
| PS-1 | A Job Seeker | Find better job opportunities | I am unaware about the various openings | There is no proper updates about the job postings | Stressed |
| PS-2 | A Fresh Graduate | Find my first job | There is no proper awareness in my college | I don't have proper guidance | Inferior |
| PS-3 | A Job Provider | Find the best candidate for a job opening | I am unable to reach out to them | There is no proper platform where candidates can showcase their skills | Pressurised |